

# Orange Polska 3Q'16 results

25 October 2016



orange™

## Forward looking statement

This presentation contains 'forward-looking statements' including, but not limited to, statements regarding anticipated future events and financial performance with respect to our operations. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. They often include words like 'believe', 'expect', 'anticipate', 'estimated', 'project', 'plan', 'pro forma', and 'intend' or future or conditional verbs such as 'will', 'would', or 'may'. Factors that could cause actual results to differ materially from expected results include, but are not limited to, those set forth in our Registration Statement, as filed with the Polish securities and exchange commission, the competitive environment in which we operate, changes in general economic conditions and changes in the Polish, American and/or global financial and/or capital markets. Forward-looking statements represent management's views as of the date they are made, and we assume no obligation to update any forward-looking statements for actual events occurring after that date. You are cautioned not to place undue reliance on our forward-looking statements.

## Restatements to financial data

Disclosures on performance measures, including restatements, are presented in the Note 2 to Condensed IFRS Quarterly Consolidated Financial Statements of the Orange Polska Group for the 3 months ended 30 September 2016 (available at <http://orange-ir.pl/results-center/results/2016> )

<i>in PLNm</i>	3Q'15	3Q'16	9m'15	9m'16
Revenue	2,971	2,851	8,914	8,557
-Revenue of Contact Center	-4	-	-14	-
Restated revenue	2,967	2,851	8,900	8,557
EBITDA	929	831	2,847	2,523
-EBITDA of Contact Center	-4	-	-4	-
-Employment termination expense	-	-	1	-
Restated EBITDA	925	831	2,844	2,523
Capital expenditures	398	367	1,138	4,392
-acquisition of telecommunications licences	-	-	-	-3,168
Restated capital expenditures	398	367	1,138	1,224
Organic cash flow	-8	169	99	-2,693
-LTE auction deposits / Acquisition of LTE spectrum	313	-	741	3,148
<sup>3</sup> Restated organic cash flow	305	169	840	455

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# Highlights

**Jean-François Fallacher**  
**Chief Executive Officer**

## 3Q financial results on track

PLN 2.85bn  
restated revenue\*\*,  
-3.9% yoy\*  
(+2.9% yoy in mobile)

PLN 831m  
restated EBITDA\*\*,  
(FY guidance confirmed)

29.1%  
restated EBITDA\*\*  
margin,  
-2.1 pp yoy\*

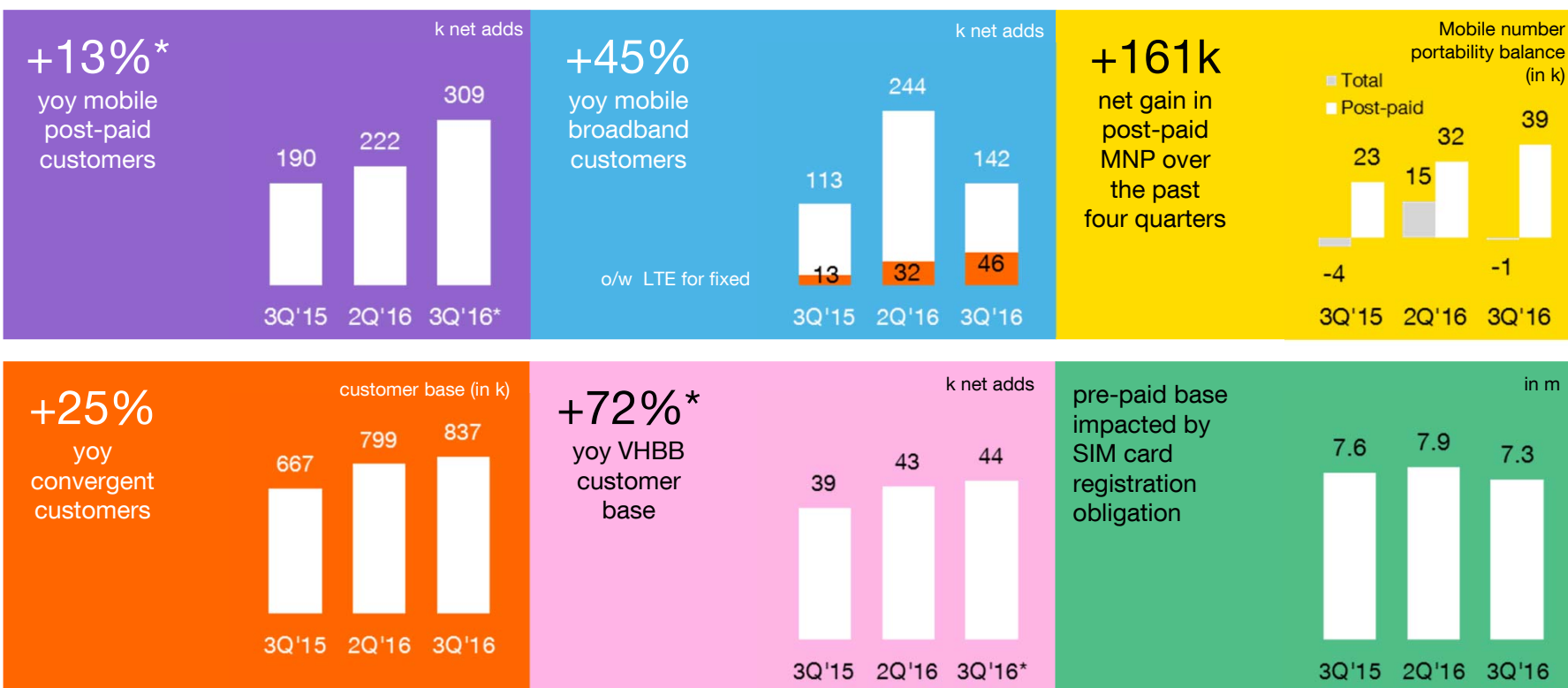
PLN 367m  
restated capex\*\*,  
12.9% of revenue

PLN 169m  
restated organic  
cash flow\*\*

\* change calculated based on restated figures as presented in slide #3

\*\* restated as presented on slide #3

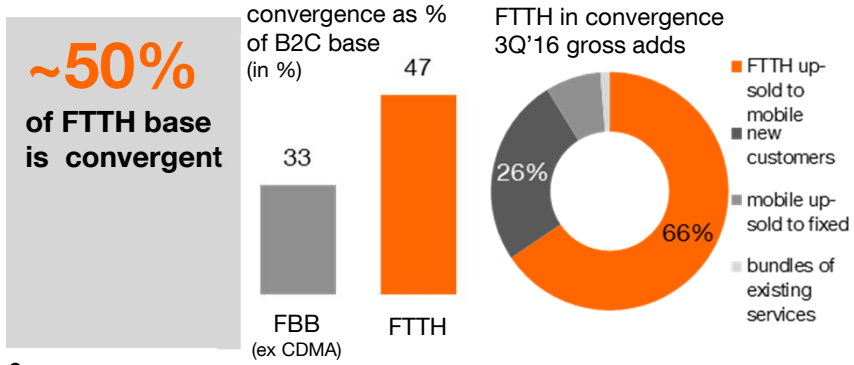
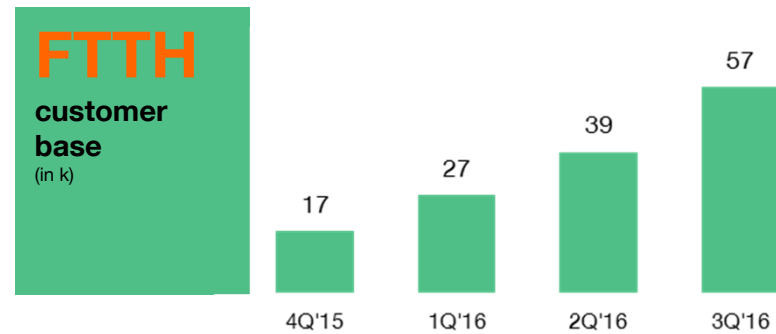
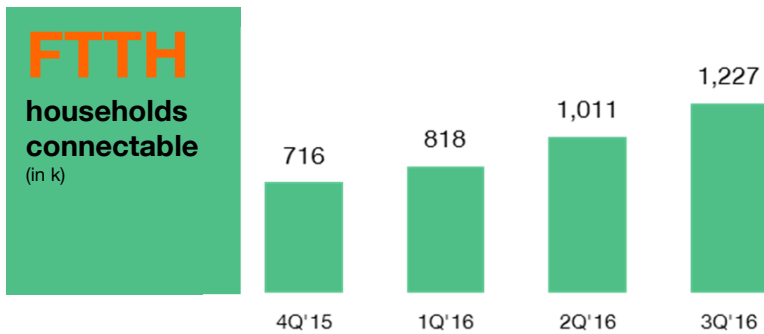
## Strong commercial performance in post-paid mobile and VHBB



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\* Please refer to the slide #23 presenting effects of customer base revision

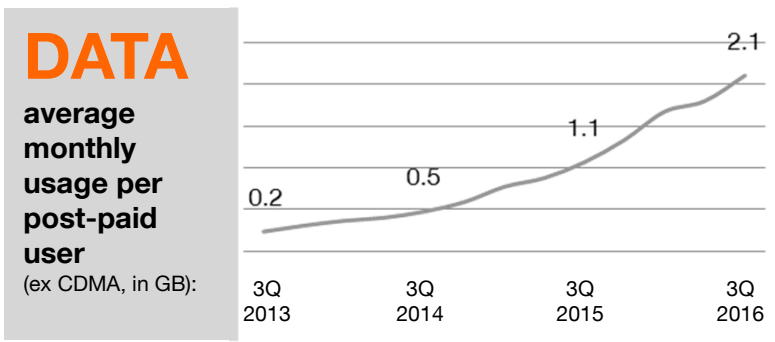
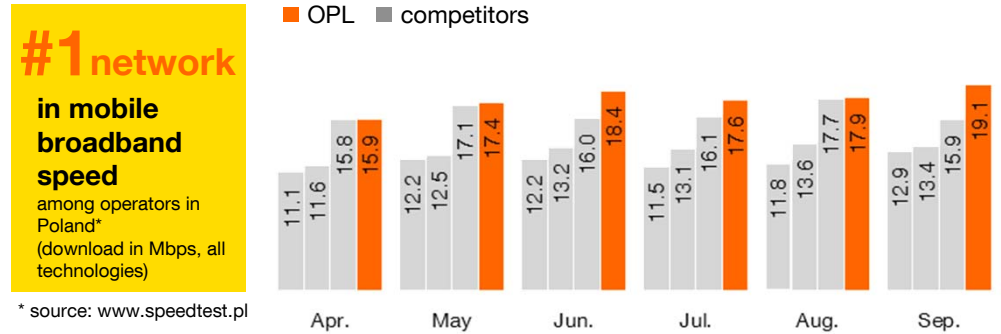
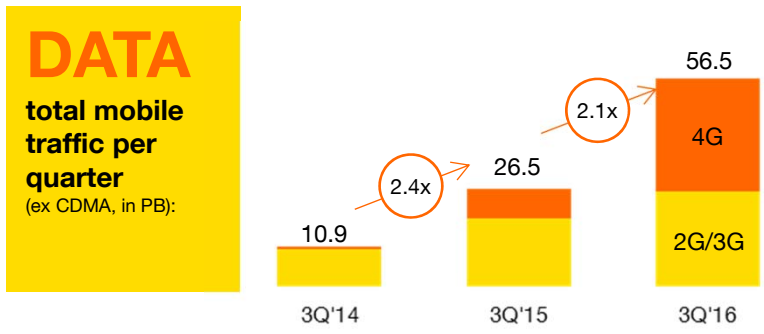
# Fibre network: accelerated customer take-up



- 216k new households connectable in 3Q (511k in 9m'16)
- PLN 312m capex in 9M2016 - in line with full-year outlook
- Service available in 35 cities
- 18k net customer additions in 3Q (76% new customers to OPL) – more progress expected going forward
  - Convergence works as selling strategy
  - Sales channels include mainly POS and D2D (including Fibre Shops); growing share of on line



# The fastest mobile network in Poland according to speedtest.pl



- LTE 800MHz area coverage at 74% outdoor and 37% indoor
  - 57% of total mobile traffic is 4G
- 3,799k LTE unique users in Sept. 2016, +19% qoq
- 65% smartphone penetration in post-paid handset customer base (vs 58% in 3Q'15)
- Voice over LTE launched to provide even better connectivity and quality of voice, enabling simultaneous usage of voice and broadband
- 1.9 Gb/s speed reached in OPL Labs following spectrum aggregation (800/900/1800/2100/2600 MHz)

# Financial review

**Maciej Nowohoński**  
**Chief Financial Officer**

## 3Q/9m'16 financial results key highlights

in PLNm	9m'16	% yoy	3Q'16	% yoy	key points for 3Q
restated revenues*	8,557	-3.9	2,851	-3.9	<ul style="list-style-type: none"> <li>▪ Underlying trends unchanged</li> <li>▪ Still impacted by end of infrastructure projects (for the last time)</li> </ul>
restated EBITDA*	2,523	-11.3	831	-10.2	<ul style="list-style-type: none"> <li>▪ Total cost base down as optimisation in indirect costs offset commercial investments</li> <li>▪ FY guidance confirmed at PLN 3.15-3.30bn</li> </ul>
% of revenues	29.5	-2.5 pp	29.1	-2.1 pp	
restated CAPEX*	1,224	+7.6	367	-7.8	<ul style="list-style-type: none"> <li>▪ Reflects full-year outlook</li> <li>▪ Ex-fibre down c.20% yoy</li> </ul>
% of revenues	14.3	+1.5 pp	12.9	-0.5 pp	
restated organic cash flow*	455	-45.8	169	-44.6	<ul style="list-style-type: none"> <li>▪ Reflects decline in EBITDA and higher cash paid for capex</li> </ul>

# Revenue evolution – underlying trends unchanged

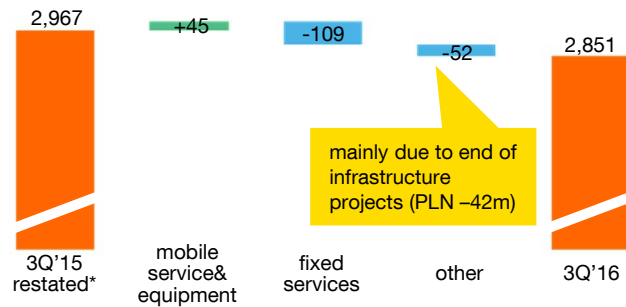
## Restated revenue evolution

yoy change



## Restated revenue evolution breakdown

in PLNm



\* restated as presented on slide #3

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## Mobile revenue

- Reflects further progress in shift towards instalment offers
- Includes first impact of pre-paid registration bonuses

## Fixed revenue

- Key trends unchanged

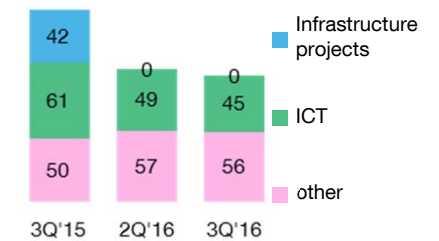
## Mobile revenue (yoy in PLNm)



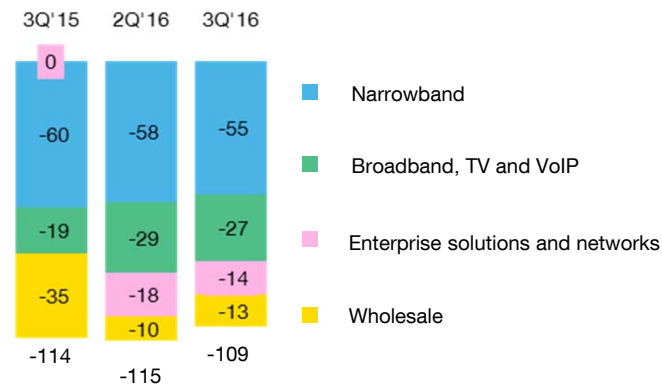
## Other revenue

reflect completion of infrastructure projects and lower ICT revenues

(in PLNm)



(yoy in PLNm)



# Mobile supported by post-paid customer growth and equipment sales

**3Q mobile revenue**  
**PLN 1,594m**  
 +2.9% yoy

**service**  
**PLN 1,336m**  
 -3.0%yoy

**equipment**  
**PLN 258m**  
 +50.9%yoy

## Customer base:

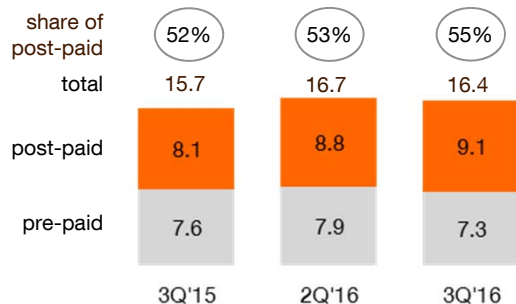
- **Post-paid:** the highest net additions in many years driven by on-going commercial push and increased migration from pre-paid (influence also on nju brand)
  - post-paid churn at multi-year low of 2.7% in Q3
- **Pre-paid:** sharp drop in low usage one-time activations following SIM card registration obligation (no material impact on revenues)

Post-paid ARPU trend unchanged versus previous quarter:

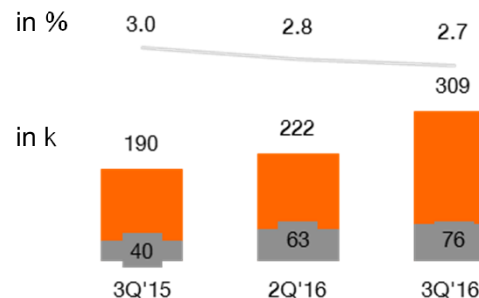
- Continued dilution caused by changes in the customer mix (more instalments and SIMo offers) and convergent discounts

## Mobile customers

in millions

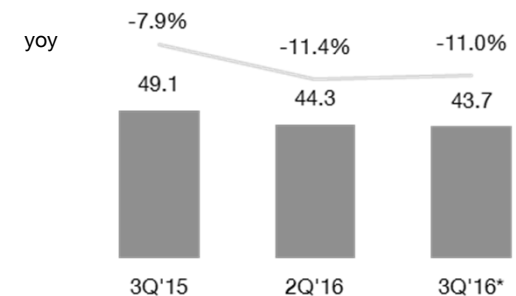


## Post-paid net adds & quarterly churn



## Post-paid ARPU trend

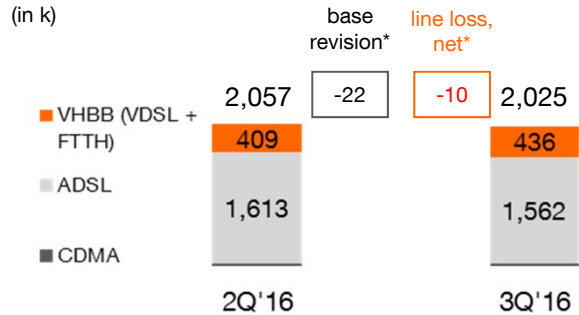
(PLN/month) and yoy % change



\* Please refer to the slide #23 presenting effects of customer base revision

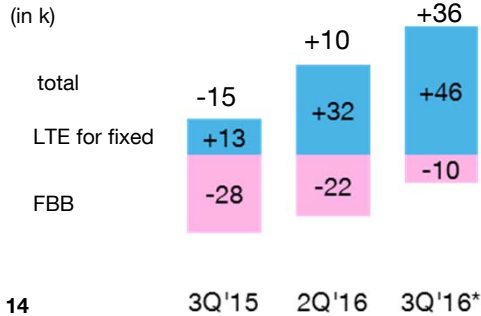
# Strong net additions in high speed FBB and fixed LTE service

## Retail fixed broadband accesses

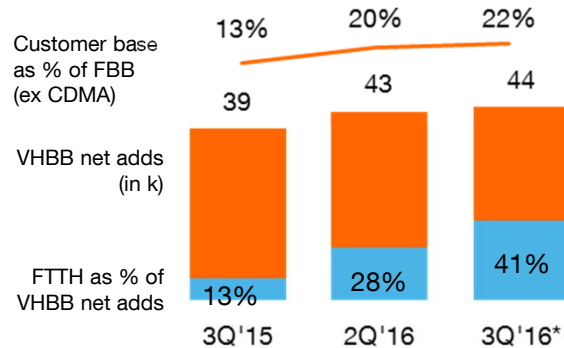


- Total loss of FBB lines the lowest in more than 2 years driven by:
  - Strong net additions to VHBB (VDSL+FTTH)
  - Lower line losses in ADSL
- LTE for fixed (substitution for fixed broadband) continues to gain momentum
- 76% of FTTH gross adds in 3Q were new clients for OPL
- ARPU still affected by lower pricing introduced in 2015

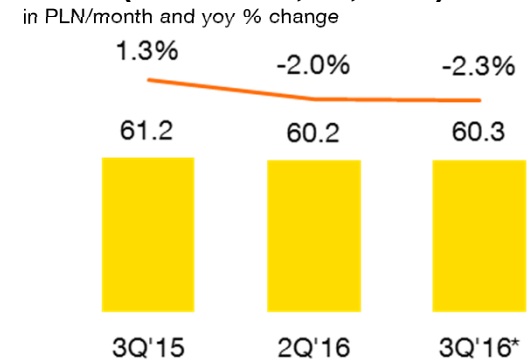
## LTE for fixed offsets losses in FBB



## VHBB (VDSL+FTTH)



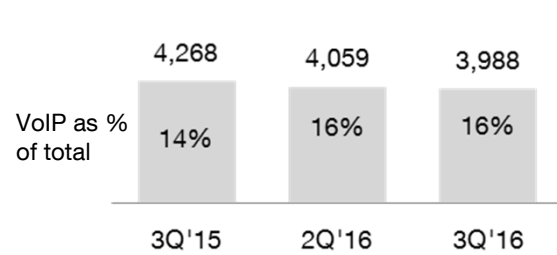
## ARPU (broadband, TV, VoIP) evolution



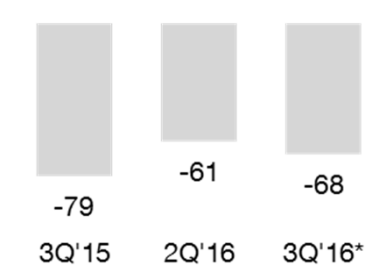
\* Please refer to the slide #23 presenting effects of customer base revision

# Fixed to mobile substitution drives PSTN legacy evolution

**Retail fixed voice lines**  
(in k)

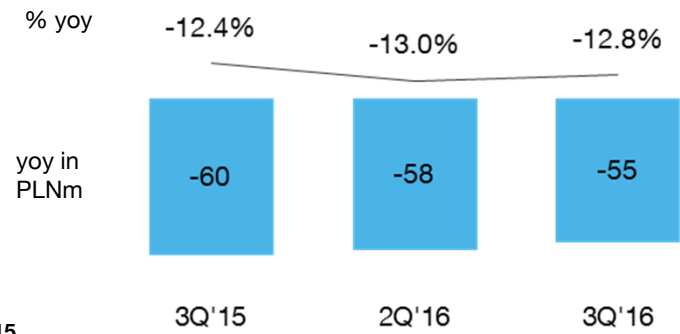


**Net line losses**  
(in k)

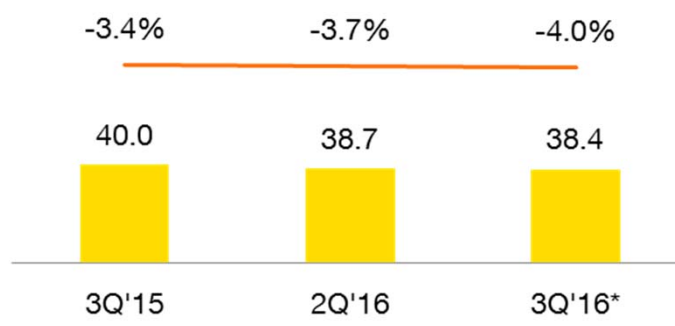


- Value of legacy relatively well defended given quick proliferation of mobile services in Poland
- Still PSTN is c.14% of total OPL revenues that almost entirely translate into EBITDA

**Similar revenue trend**  
yoy change in PLNm and %



**Retail fixed voice ARPU\*\* evolution**  
in PLN/month and yoy % change

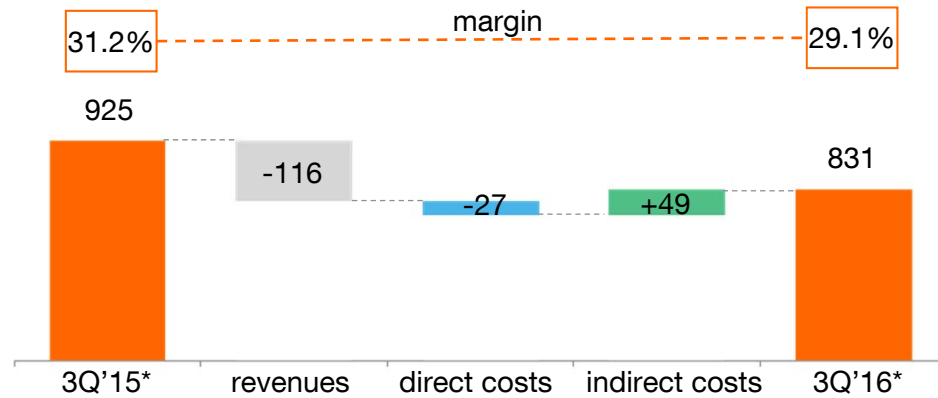


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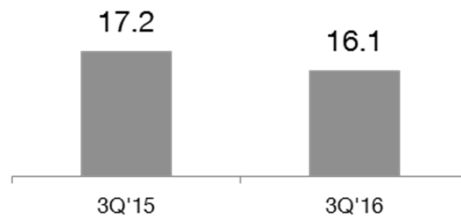
\*\* excluding VoIP revenues which are included in broadband revenues

# 3Q EBITDA reflects lower year-on-year cost base

**Restated EBITDA\* evolution**  
yoy change in PLNm



**employment down 6.4% yoy**  
(in kFTE end of period)



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\* restated as presented on slide #3

- **Direct costs** up yoy driven by:
  - Higher interconnect costs due to growing traffic, in line with revenues
  - Growing commercial costs reflect continued marketing push, change in mix of handsets (more smartphones) and unfavourable FX impact (weaker PLN to EURO)
- **Indirect costs** reduced mainly by:
  - Ongoing optimisation in Network & IT areas
  - Headcount decrease following implementation of social plan



## Net income reflects lower operating income

in PLNm	9m'15	9m'16	3Q'15	3Q'16	change
reported EBITDA	2,847	2,523	929	831	-98
depreciation and amortization	-2,159	-2,031	-716	-695	+21
reversal of impairment of non-current assets	2	2	-1	1	+2
reported operating income	690	494	212	137	-75
net financial costs	-210	-271	-76	-79	-3
income tax	-73	-71	-26	-21	+5
reported net income	407	152	110	37	-73

D&A down as amortization of new spectrum was offset by positive effect from extension of useful life for certain network assets

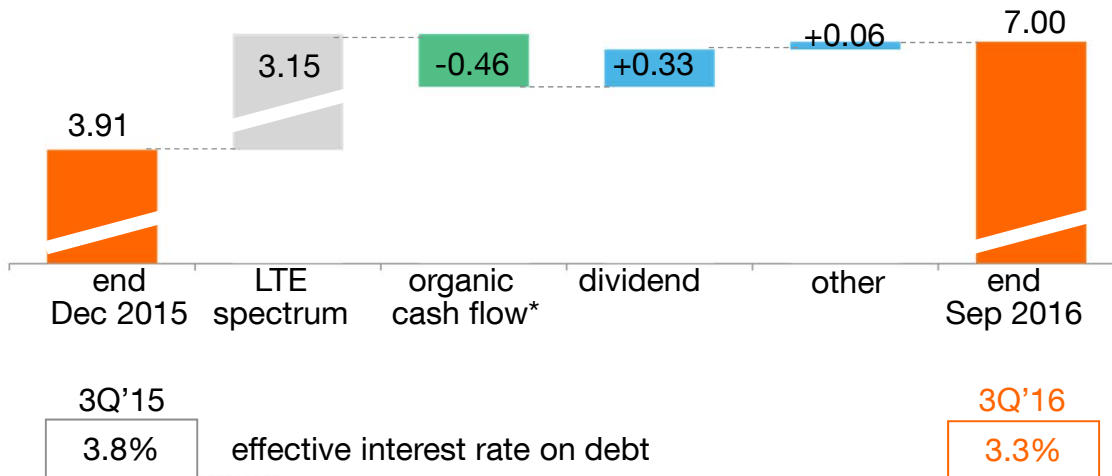
Net financial costs broadly flat despite much higher debt: higher net interests costs offset by favourable FX effect in discount expense

## Cash flow in 3Q reflects lower EBITDA and higher cash capex

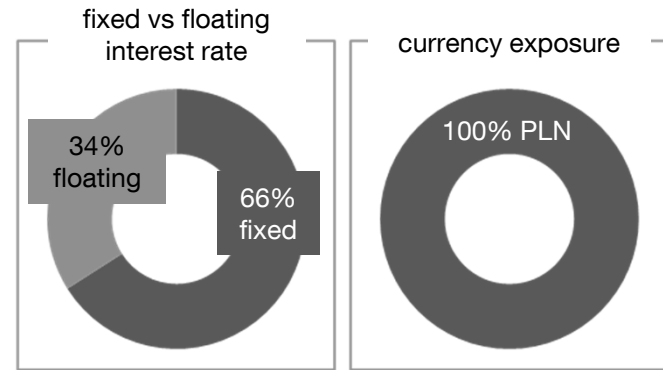
in PLNm	9m'15	9m'16	Change	3Q'15	3Q'16	Change
Net cash flow from operating activities before income tax paid and change in working capital	2,428	2,100	-328	805	703	-102
Change in working capital	-319	-45	+274	-76	-45	+31
CAPEX ex LTE spectrum*	-1,136	-1,213	-77	-401	-370	+31
Change in CAPEX payables	-201	-459	-258	-21	-128	-107
LTE auction deposits / Acquisition of LTE spectrum	-741	-3,148	-2,407	-313	-	+313
Income tax received/(paid)	-36	-23	+13	-18	-4	+14
Sales of assets	104	95	-9	16	13	-3
<b>Reported organic cash flow</b>	<b>99</b>	<b>-2,693</b>	<b>-2,792</b>	<b>-8</b>	<b>169</b>	<b>+177</b>
LTE auction deposits / Acquisition of LTE spectrum	741	3,148	+2,407	313	-	-313
<b>Restated organic cash flow</b>	<b>840</b>	<b>455</b>	<b>-385</b>	<b>305</b>	<b>169</b>	<b>-136</b>

# Higher net debt reflects payment for spectrum

**net debt evolution**  
change in PLN bn



Debt after hedging breakdown



- 3.4 years – debt average duration
- Full-year guidance on net debt to restated EBITDA below 2.2x confirmed

# Conclusions

**Jean-François Fallacher**  
**Chief Executive Officer**

# Conclusions

## 3Q2016 achievements

Commercial success:

- +309k\* mobile post-paid net adds
- +44k\* VHBB net adds

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Restated revenue: -3.9% yoy

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Restated EBITDA: -10.2% yoy

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## 4Q2016 outlook

- Good trends to continue in mobile post-paid and VHBB; SIM card registration to affect pre-paid volumes
- Continuation of trends in fixed and mobile
- No more impact of completion of infrastructure projects
- More favourable yoy trend due to better revenue and indirect costs evolution
- On-track to reach guidance (PLN 3.15-3.30bn)

# Q&A

## Impact of customer base revision

<i>customer base (in thousands)</i>	<i>2Q2016</i>	<i>effect of base revision</i>	<i>net change of customers in Q3</i>	<i>3Q2016</i>
<b>Fixed telephony accesses</b>				
POTS, ISDN & WLL	3,415	-1	-77	3,337
VoIP first line	644	-2	9	651
Total retail main lines	4,059	-3	-68	3,988
<b>Fixed broadband access</b>				
ADSL	1,613	-5	-46	1,562
VHBB	409	-17	44	436
<i>o/w VDSL</i>	370	-17	26	379
<i>o/w FTTH</i>	39	0	18	57
CDMA	35	0	-8	27
Retail broadband – total	2,057	-22	-10	2,025
<b>TV client base</b>				
IPTV	213	-15	16	214
DTH (TV over Satellite)	590	-32	-10	548
TV client base – total	803	-46	4	761
3P services (TV+FBB+VoIP)	547	-34	14	527
<b>Mobile accesses</b>				
Post-paid	8,798	-22	309	9,085
<i>-o/w B2B</i>	2,817	0	76	2,893
Pre-paid	7,898	11	-600	7,309
Total	16,696	-12	-290	16,394
- of which dedicated mobile broadband accesses	2,473	0	142	2,615

- Customer base revision resulted from internal audit of the accuracy of the reporting processes.
- These processes have been amended to ensure the correctness of the reporting going forward.
- This revision has no impact on the revenues.

## Glossary (1/3)

3P customer	a customer who purchased a bundle of fixed broadband, TV and VoIP services
4G	fourth generation of mobile technology, sometimes called LTE (Long Term Evolution)
ARPU	Average Revenue per User
AUPU	Average Usage per User
CATV	Cable Television
CDMA	Code Division Multiple Access, second generation wireless mobile network used also as a wireless local loop for locations where cable access is not economically justified
data user	a customer who used mobile data transmission in a given month
EBITDA	Operating income + depreciation and amortization + impairment of goodwill + impairment of non-current assets
FBB	Fixed Broadband
Fibre access network project	rollout of fixed broadband access network based on fibre technology which provides the end user with speed of above 100Mbps
FTE	Full time equivalent
FTTH	Fibre To The Home
GB	Gigabyte



## Glossary (2/3)

G.fast	a digital subscriber line (DSL) standard for local loops shorter than 500 m, with performance targets between 150 Mbit/s and 1 Gbit/s, depending on loop length
Households (HH) connectable in fibre technology	Households where broadband access service based on fibre technology can be rendered
ICT	Information and Communication Technologies
Liquidity Ratio	Cash and unused credit lines divided by debt to be repaid in the next 18 months
LTE	Long Term Evolution, standard of data transmission on mobile networks ( <i>4G</i> )
LTE for fixed	mobile broadband offer dedicated to data for home or office usage
LTE user	a customer who used LTE service at least once in a given month
M2M	Machine to Machine, telemetry
MB	Megabyte
MoCA	Multimedia over Coax Alliance: whole-home distribution of high speed broadband and high definition video and content over the existing in-home coaxial cabling
MVNO	Mobile Virtual Network Operator
Net Gearing	net gearing after hedging ratio = net debt after hedging / (net debt after hedging + shareholders' equity)

## Glossary (3/3)

Organic Cash Flow	Organic Cash Flow = Net cash provided by Operating Activities – (CAPEX + CAPEX payables) + proceeds from sale of assets
Neotrada	Fixed broadband access service
PB	Petabyte
RAN agreement	agreement on reciprocal use of radio access networks
RGU	Revenue Generating Unit
SAC	Subscriber Acquisition Costs
SIMO	mobile SIM only offers without devices
SRC	Subscription Retention Costs
VDSL	Very-high-bit-rate Digital Subscriber Line
VHBB	Very high speed broadband above 30Mbps
VoIP	Voice over Internet Protocol