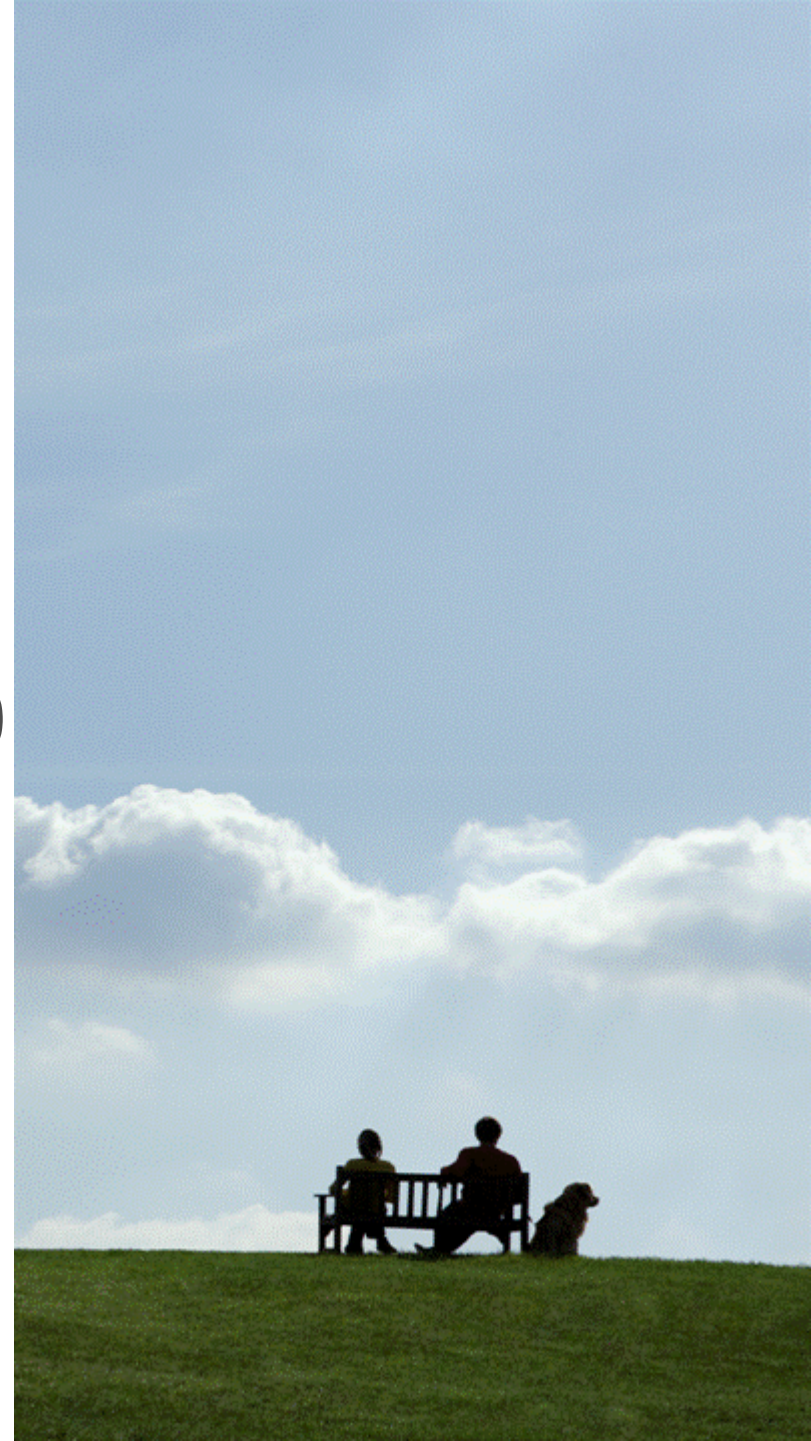


# TP Group results for 4Q and FY 2010

Warsaw  
February 23<sup>rd</sup>, 2011



## forward looking statement

This presentation contains 'forward-looking statements' including, but not limited to, statements regarding anticipated future events and financial performance with respect to our operations. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. They often include words like 'believe', 'expect', 'anticipate', 'estimated', 'project', 'plan', 'pro forma', and 'intend' or future or conditional verbs such as 'will', 'would', or 'may'. Factors that could cause actual results to differ materially from expected results include, but are not limited to, those set forth in our Registration Statement, as filed with the Polish securities and exchange commission, the competitive environment in which we operate, changes in general economic conditions and changes in the Polish, American and/or global financial and/or capital markets. Forward-looking statements represent management's views as of the date they are made, and we assume no obligation to update any forward-looking statements for actual events occurring after that date. You are cautioned not to place undue reliance on our forward-looking statements.

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1

# 2010 highlights

Maciej Witucki

president of the board and CEO



# our action plan delivered progress in 2010

pillars of action plan

**re-focus**  
on core business

**re-engage**  
with markets

**re-balance**  
operating model

- implementation of the Regulator Arrangement enables **TP to compete on even terms** and focus on core business
- **successful commercial developments** resulted in >0.6mn mobile net adds and prepared for broadband rebound in 2011
- **improving revenue trends**, with decline limited to 5.1% in FY2010 and only 1.2% in 4Q
- ~0.5bn savings brought **the cost base down by 3.9%\*** allowing the restated **EBITDA margin\*\* to reach 36.7%** in 2010

**2010 guidance delivered**, with NCF of PLN 2.45bn

\* total cost base up to EBITDA, excluding revision of the provisions for claims and litigations, amounting to PLN 1,182 million in 2010 vs PLN 56 million in 2009

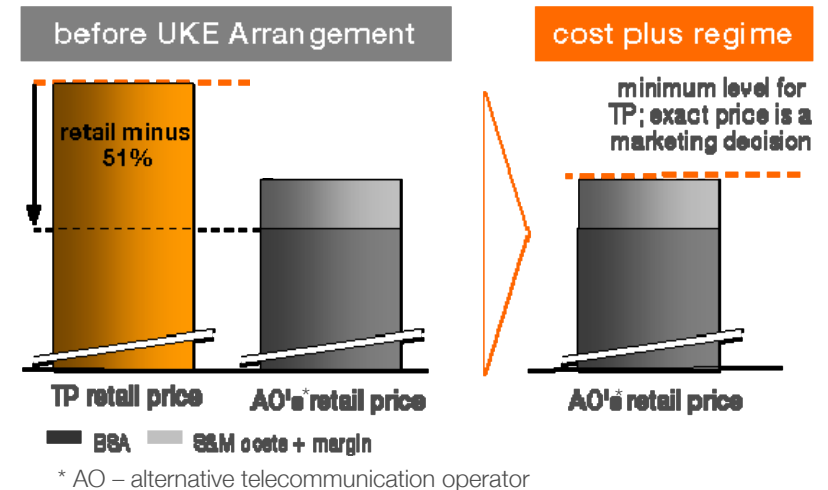
\*\* excluding the PLN 1.1bn revision of the provision for the DPTG dispute, recorded in 3Q2010

# regulatory environment promotes fair competition & investments

## 1 stability of the regulatory landscape

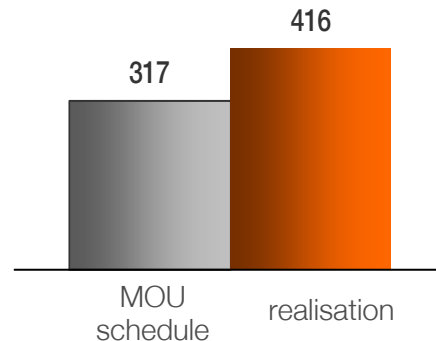
- external audits generally confirm non-discriminatory practices
- risk of functional separation has been minimised
- fixed wholesale prices are frozen for 3 years and independent from TP's retail pricing
- all BSA 2010 annexes signed with operators
- UKE proposal to cut voice MTR by only 1.57gr in July '11 in exchange for 3G investments

## 2 cost plus: TP back in market competition



## 3 investments to fuel growth of the broadband market

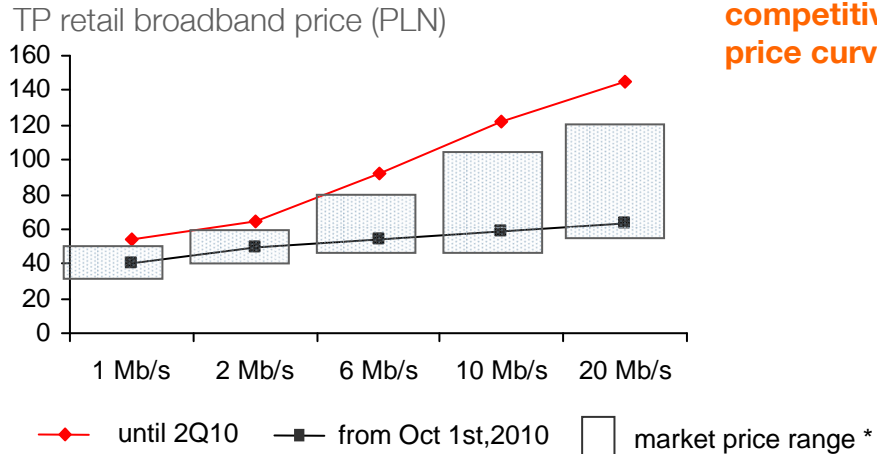
2010 broadband production ('000 lines)



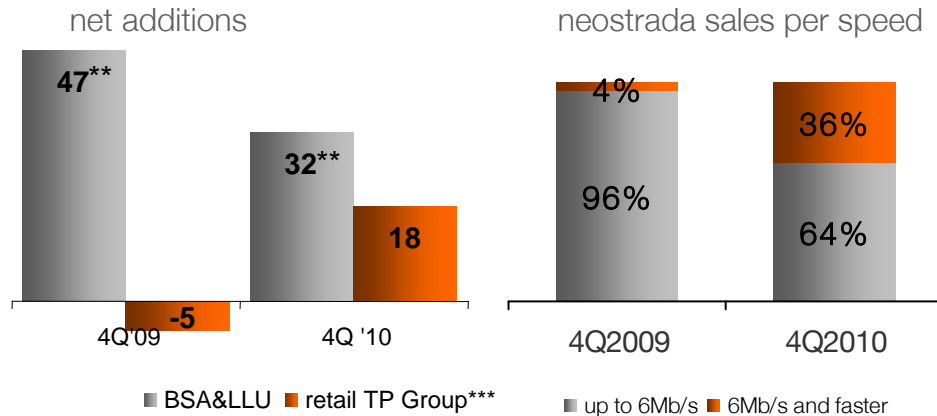
- PLN 663 mn capex spent on the broadband investment program in 2010
- 416,000 broadband lines built/modernised in 2010, out of the three year commitment of 1.2mn

# broadband: fundamentals fixed in 2010, time for growth in 2011

with fundamentals fixed in 2010...



...is already bearing fruit

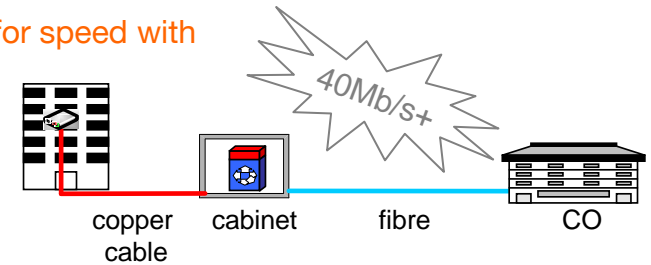


2011 will generate growth

1 leverage on the TV co-operation



2 push for speed with VDSL



3 master our sales processes and customer relations



\* comparison to competitors in the following speed range: 6Mb/s to 5-8Mb/s range, 10Mb/s to 10-15Mb/s range and 20 Mb/s to 16-25Mb/s range

\*\* excluding Orange products sold based on BSA

\*\*\* including Orange based on BSA and CDMA

# mobile: growth restored in 2010, smartphone uptake is ahead



for talking

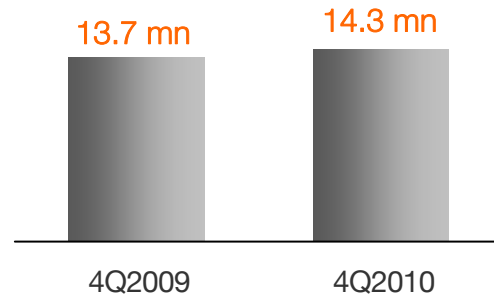


for texting

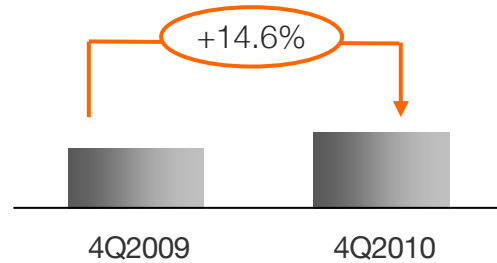


for browsing

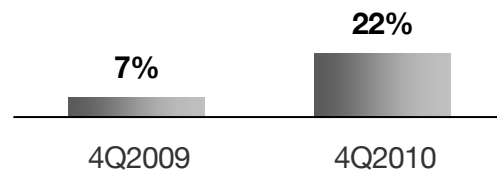
growing customer base ('000)



customer commitment \*



share of smartphones in post-paid sales\*\*



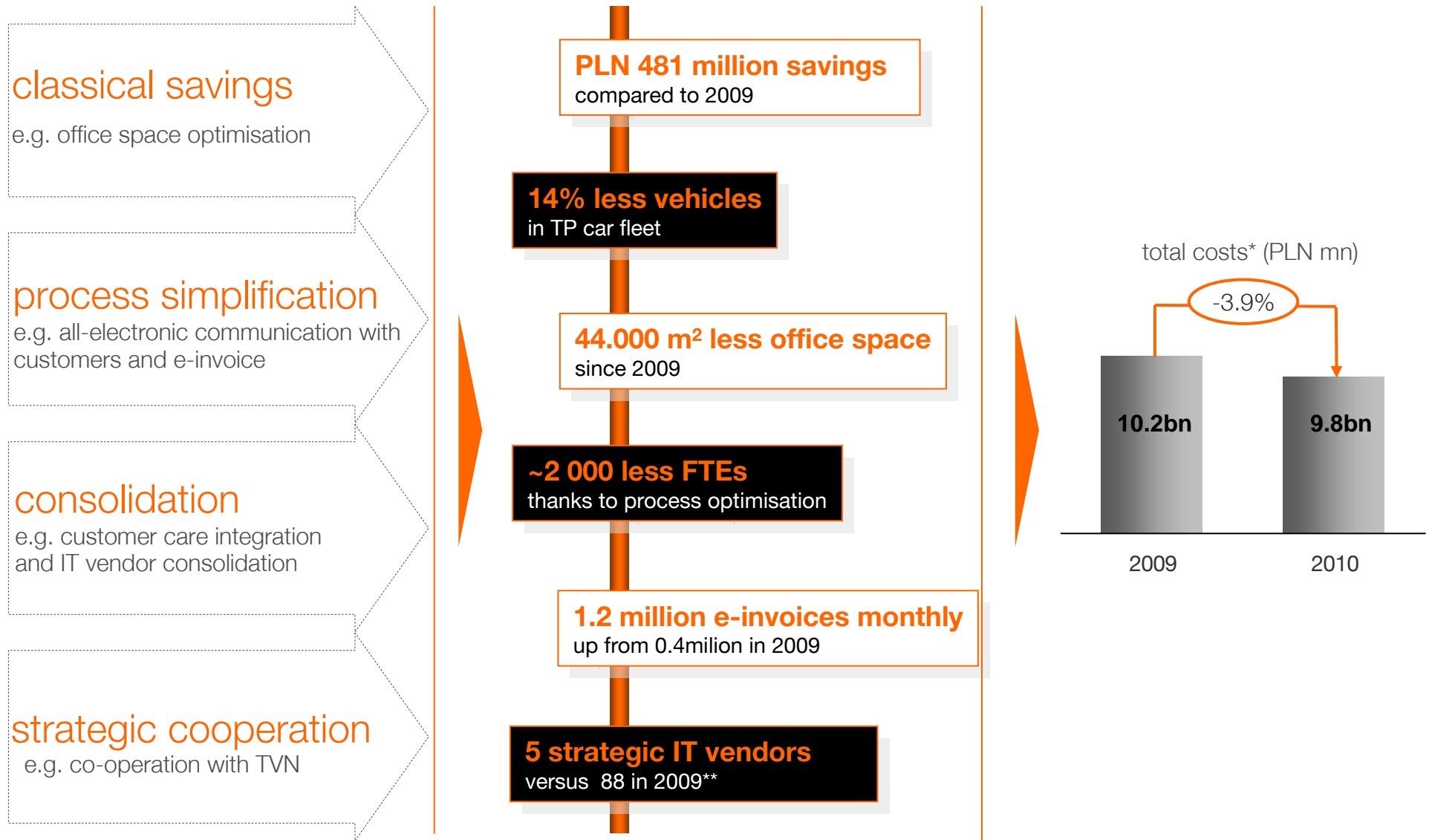
## insight

- successful 2010:
  - customer base growth in a tough market
  - revenue growth restored
  - growing customer commitment
  - early signs of smartphone take-up
- smartphones in focus for 2011
  - potential to increase smartphone penetration in customer base
  - android-based smartphones are expected to be the next growth factor for mobile in Poland





# cost optimisation delivered PLN ~0.5bn savings in 2010



g\* total cost base up to EBITDA, excluding revision of the provisions for claims and litigations, amounting to PLN 1,182 million in 2010 vs PLN 56 million in 2009

\*\* IT consolidation will be completed with the choice of the vendor for 'Corporate functions' domain

# all 2010 objectives successfully delivered

		outlook and guidance	results		
outlook on trends	market value and revenue	<ul style="list-style-type: none"> <li>revenue erosion expected at <b>upper-range single digit figure, but smaller than in 2009</b> [-8.8%]</li> </ul>	15.7bn	-5.1% yoy	<input checked="" type="checkbox"/>
	costs and EBITDA	<ul style="list-style-type: none"> <li>EBITDA margin is anticipated to decline by a <b>low single digit figure</b>*</li> </ul>	36.7%**	-1.2 p.p.** yoy	<input checked="" type="checkbox"/>
	capex to sales	<ul style="list-style-type: none"> <li>capex to sales ratio is anticipated in the range of 16%-18%</li> </ul>	17.3%		<input checked="" type="checkbox"/>
guidance	net free cash flow	<ul style="list-style-type: none"> <li><b>at least PLN 2.3 bn</b> (excluding exceptional items and unpredicted regulatory impact)</li> </ul>	2.45bn		<input checked="" type="checkbox"/>

\* excluding exceptional items and unpredicted regulatory impact

\*\*excluding the PLN 1.1bn revision of the provision for the DPTG dispute, recorded in 3Q2010

# 2

## financial review

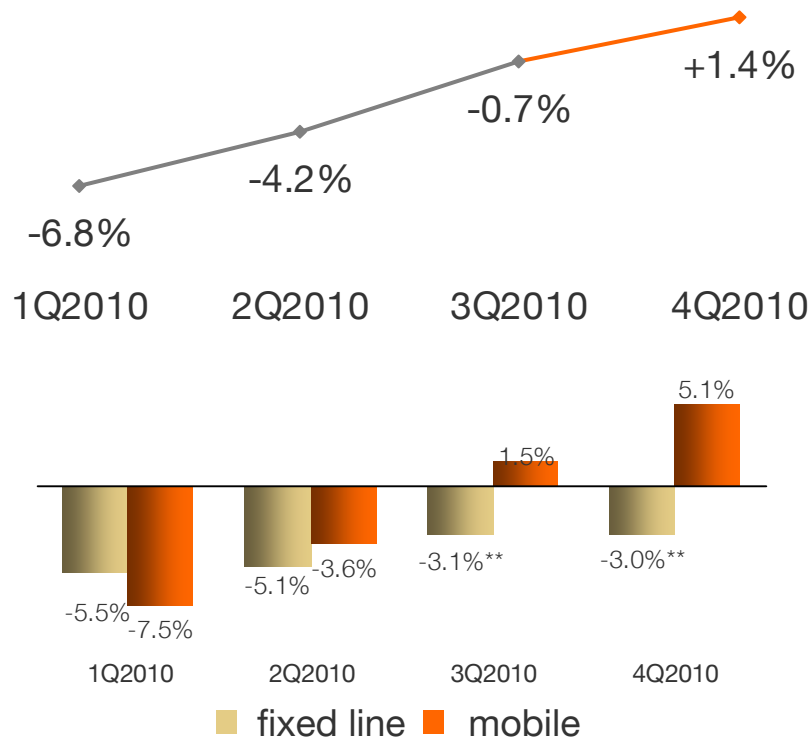
Jacques de Galzain  
chief financial officer



# market evolution progressively improved throughout 2010

## market value year-on-year evolution

### total telecommunication market\*



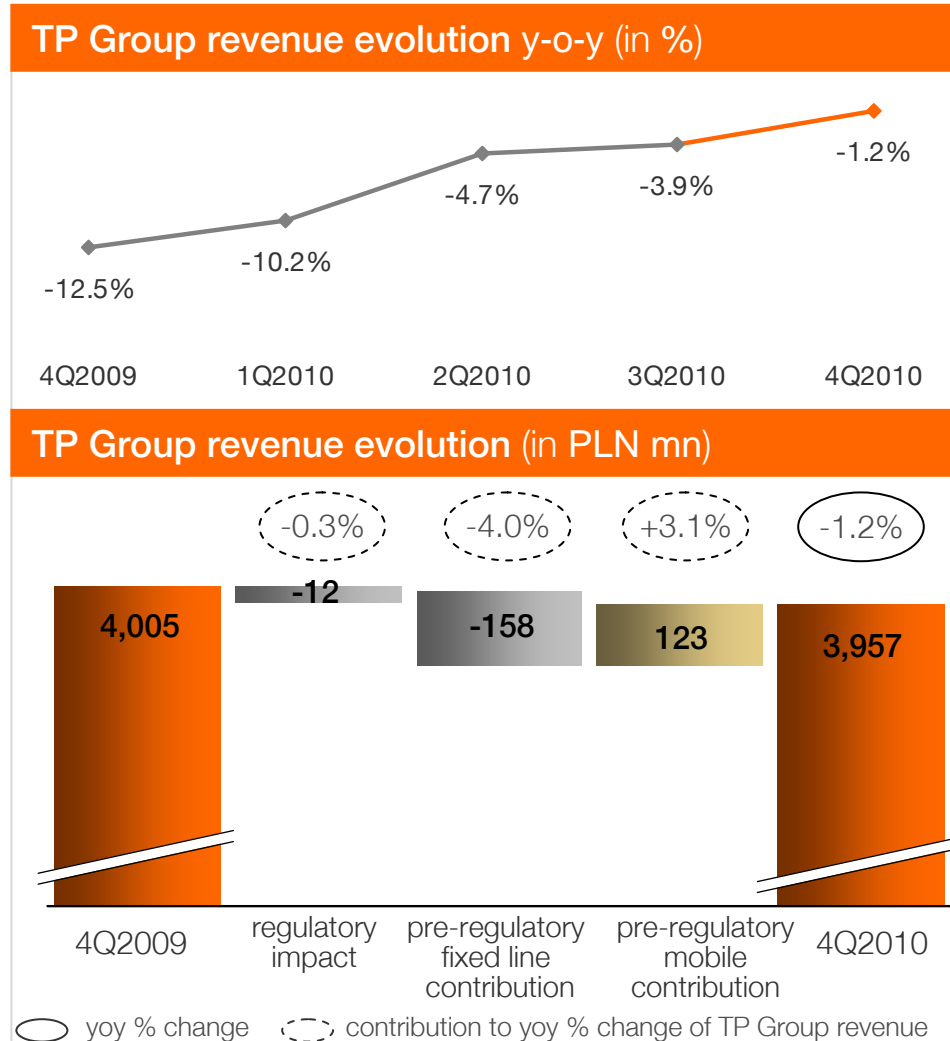
\*market value is an aggregate of operators' retail and wholesale telecommunication revenue, 2010 market data are Company's preliminary estimates

\*\* segment value according to total operators' revenues, 2010 market data are Company's preliminary estimates

## insight

- **4Q growth in Polish telecom market**, driven by mobile segment
- total telecom market has decreased by -2.6% in 2010 versus -3.1% in 2009
- **mobile market back to growth** in 2H
  - MTR cuts do not impact the year-on-year comparison since 3Q
  - growing number of customers
  - encouraging usage growth, offsetting price pressure
- fixed market decline gradually slowed down
  - progress supported by broadband
  - 4Q comparison less affected by F2M price cuts (implemented in November 2009) than previous quarters

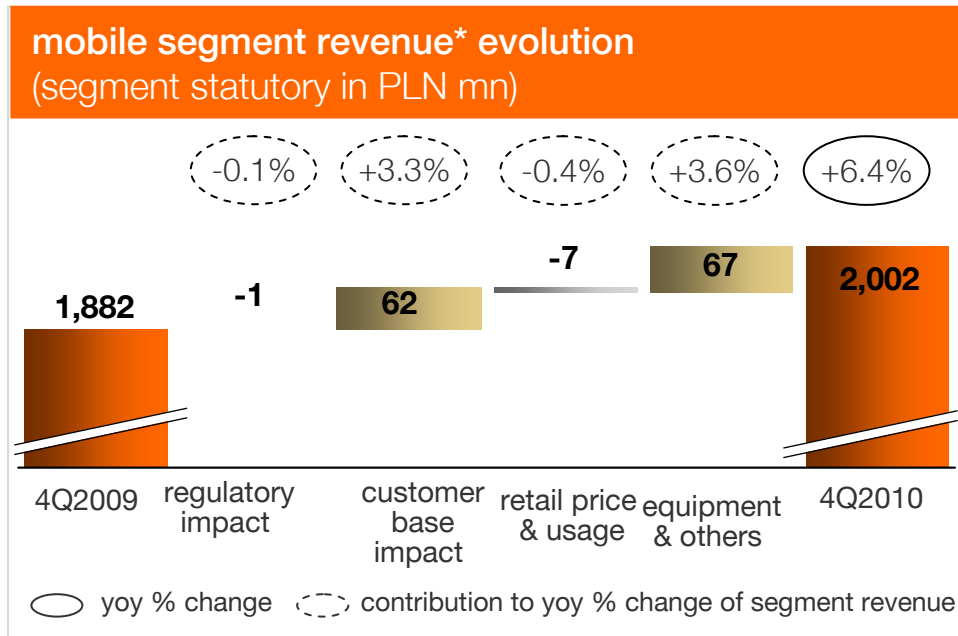
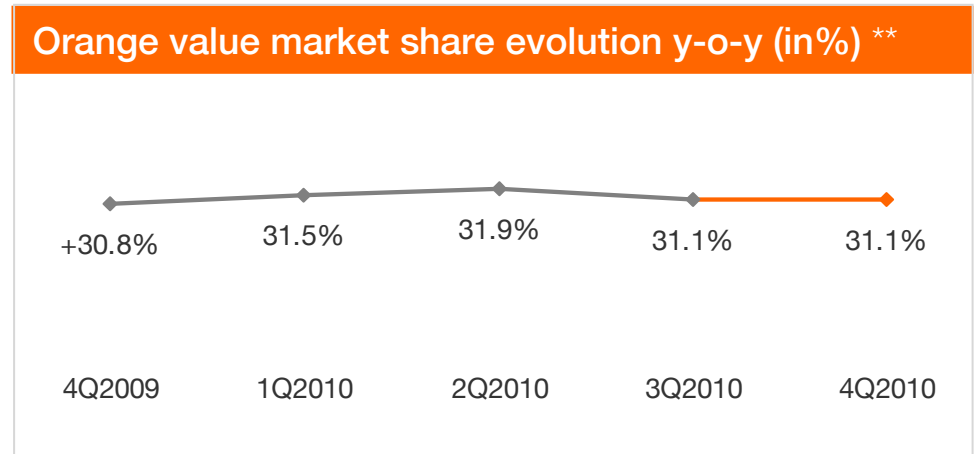
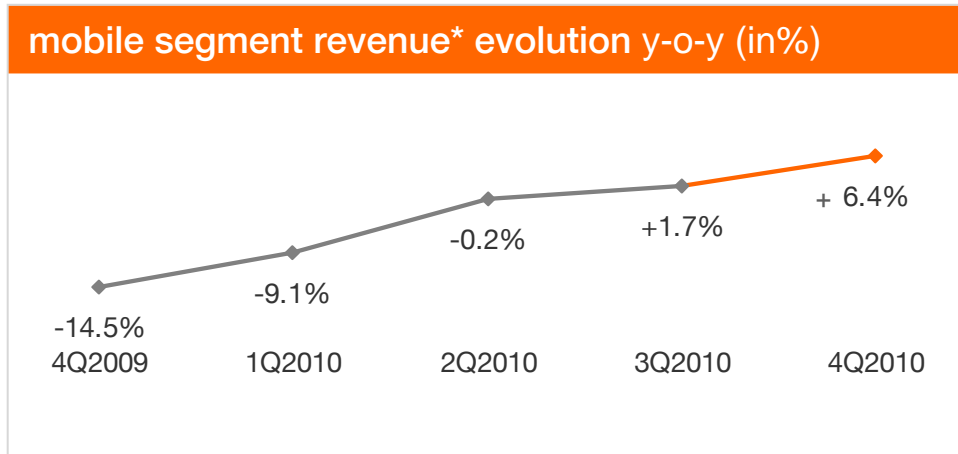
# revenue trends approaching stabilisation



## insight

- 2010 revenue down by **5.1% as compared to -8.8%** in 2009
- improvement in revenue momentum** maintained, mainly thanks to mobile
  - with 4Q at -1.2% year-on-year, FY decline is limited to 5.1% (2H down by 2.6%)
- mobile revenue growth** driven by another quarter of strong net adds
- stable pre-regulatory trends in fixed:
  - broadband revenue trend is anticipated to improve going forward
- regulatory impact immaterial for 4Q trends

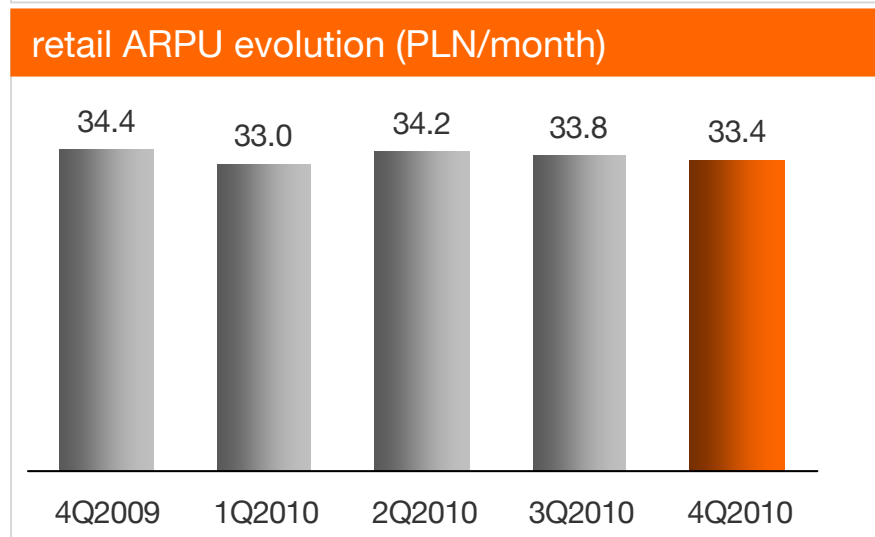
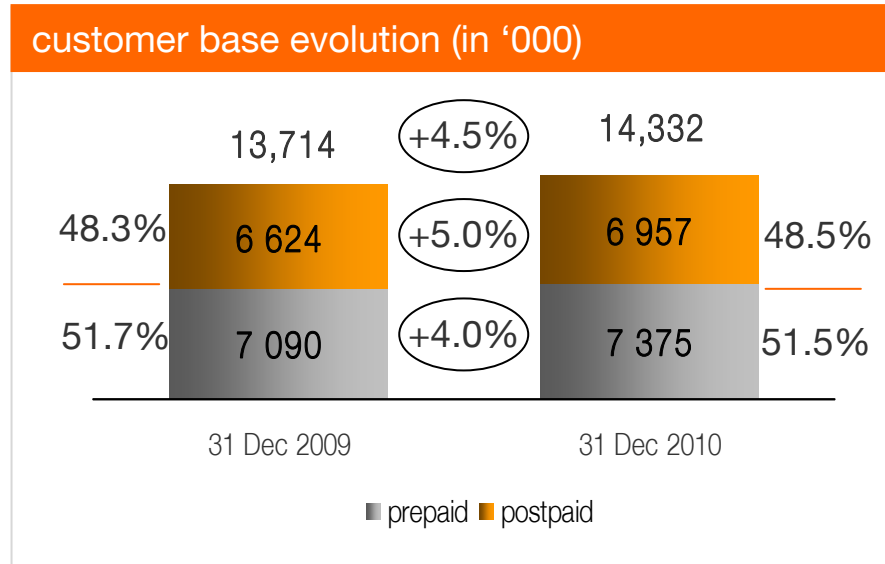
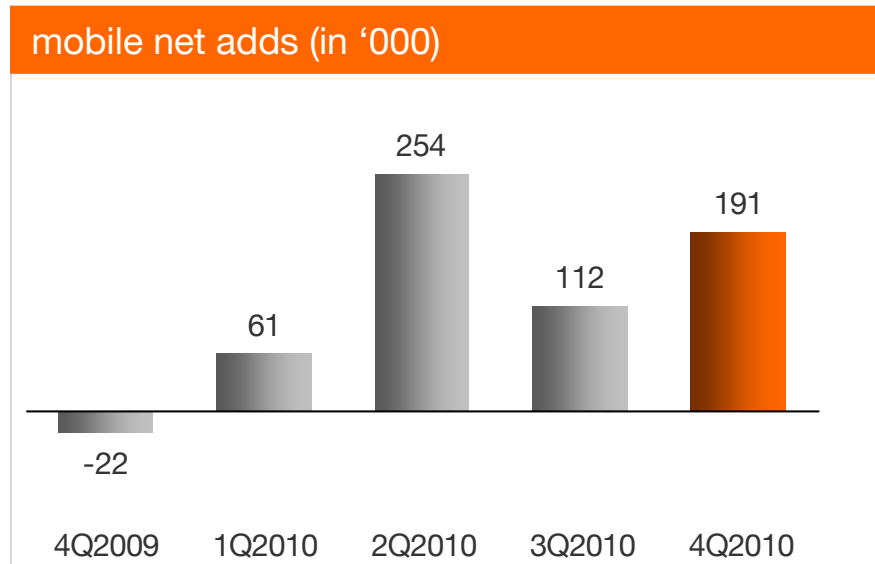
# mobile segment: strong growth in 4Q



## insight

- 4Q revenue growing by 6.4% year-on-year, due to:
  - comparable MTR situation (throughout 2H)
  - strong growth of the customer base
  - ARPU resilience to price pressure, due to growing usage
- with market share at 31.1%, **Orange has maintained its market leadership**
- smartphone growth is expected to be a growth engine in 2011

# customer base grew by 0.6mn in 2010, outpacing main rivals

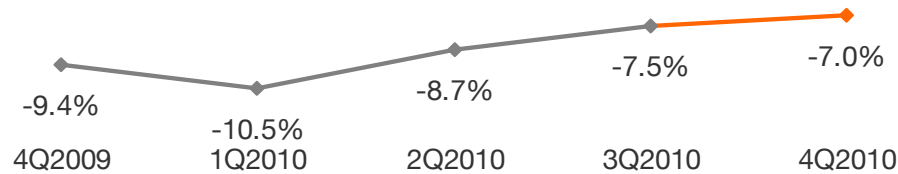


## insight

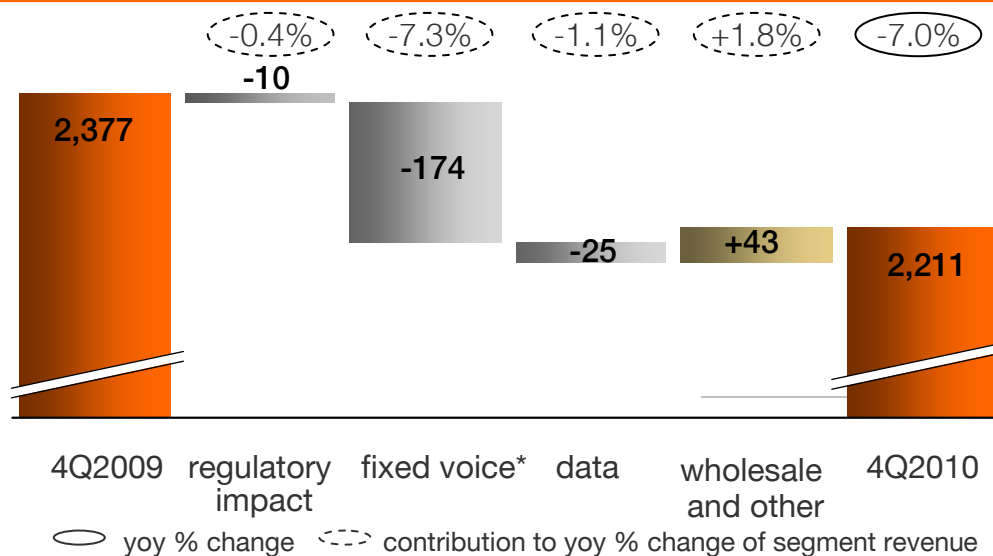
- customer base is up by 4.5%, outperforming the remaining two large rivals
- increase thanks to healthy growth both in post-paid and prepaid
  - both sub-segments adopted usage-based approach
- stable retail ARPU, despite price pressure,
  - thanks to growth of usage (+16% year-on-year in 4Q)

# gradual upturn in fixed segment

## fixed segment revenue evolution y-o-y (in%)



## fixed segment revenue evolution (segment statutory in PLN mn)

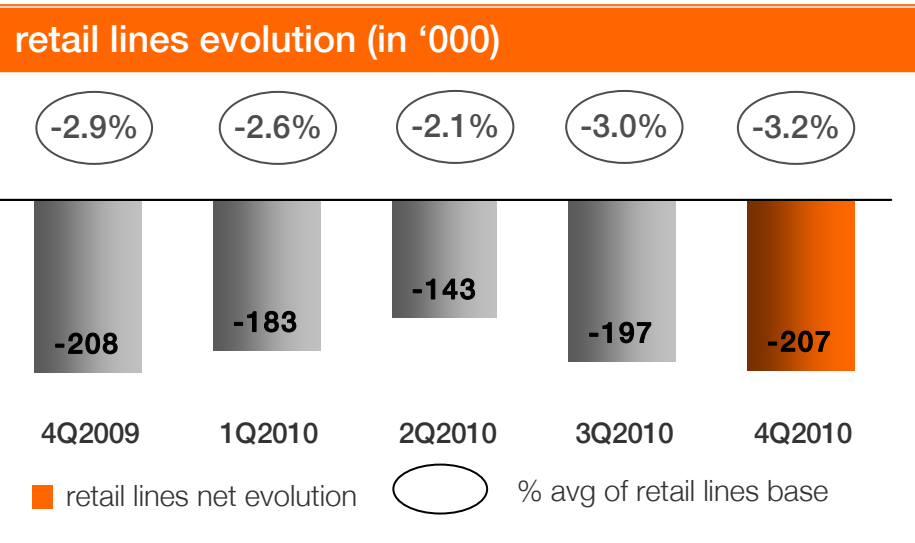
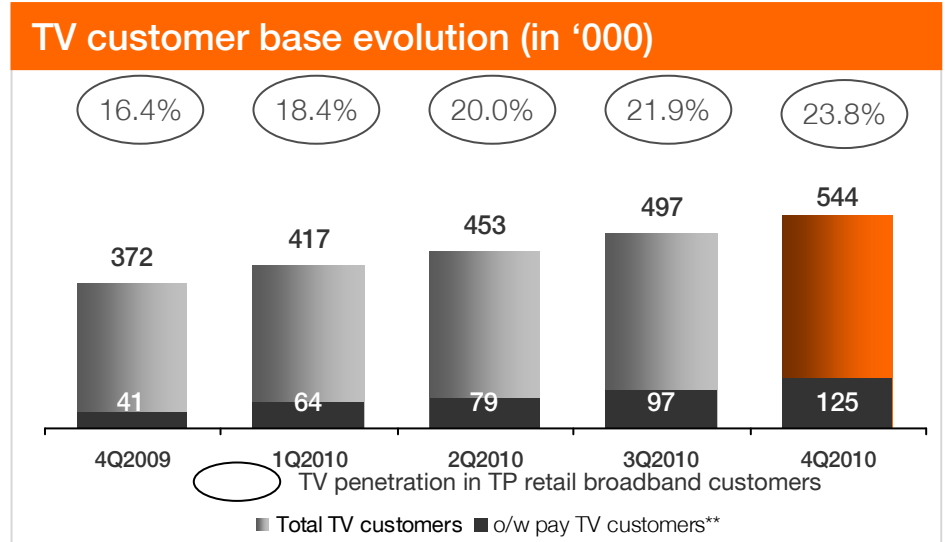
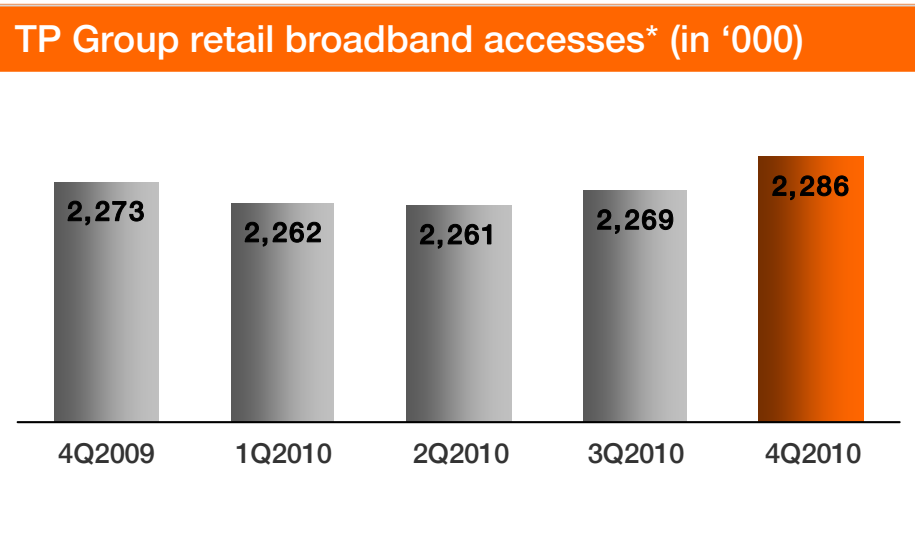


## insight

- **revenue trends improving** for third consecutive quarter
  - further upturn possible when broadband growth becomes more material
- **broadband performance recovering**
  - visible customer base growth in 4Q confirms gradual turnaround
  - action plan in place to return to sustainable growth in 2011
- **TV base has exceeded 0.5mn**, reaching almost 24% broadband penetration
- growth in „wholesale and other” mostly due to WLR, BSA and LLU



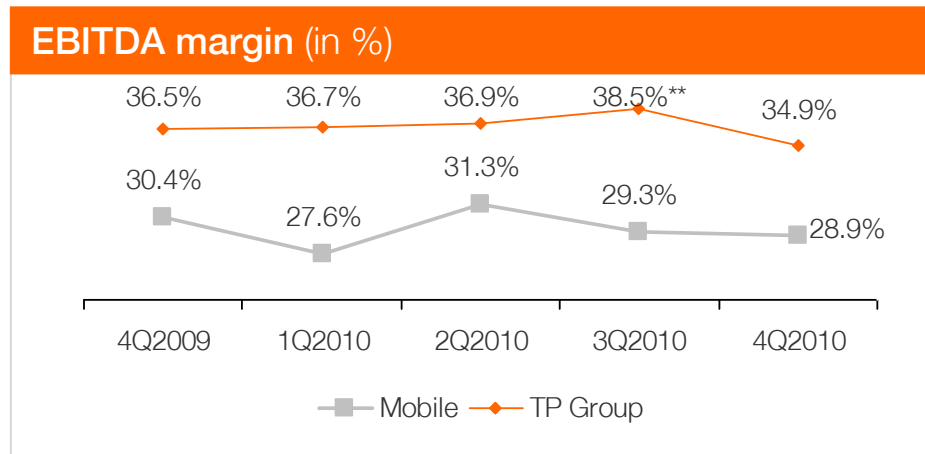
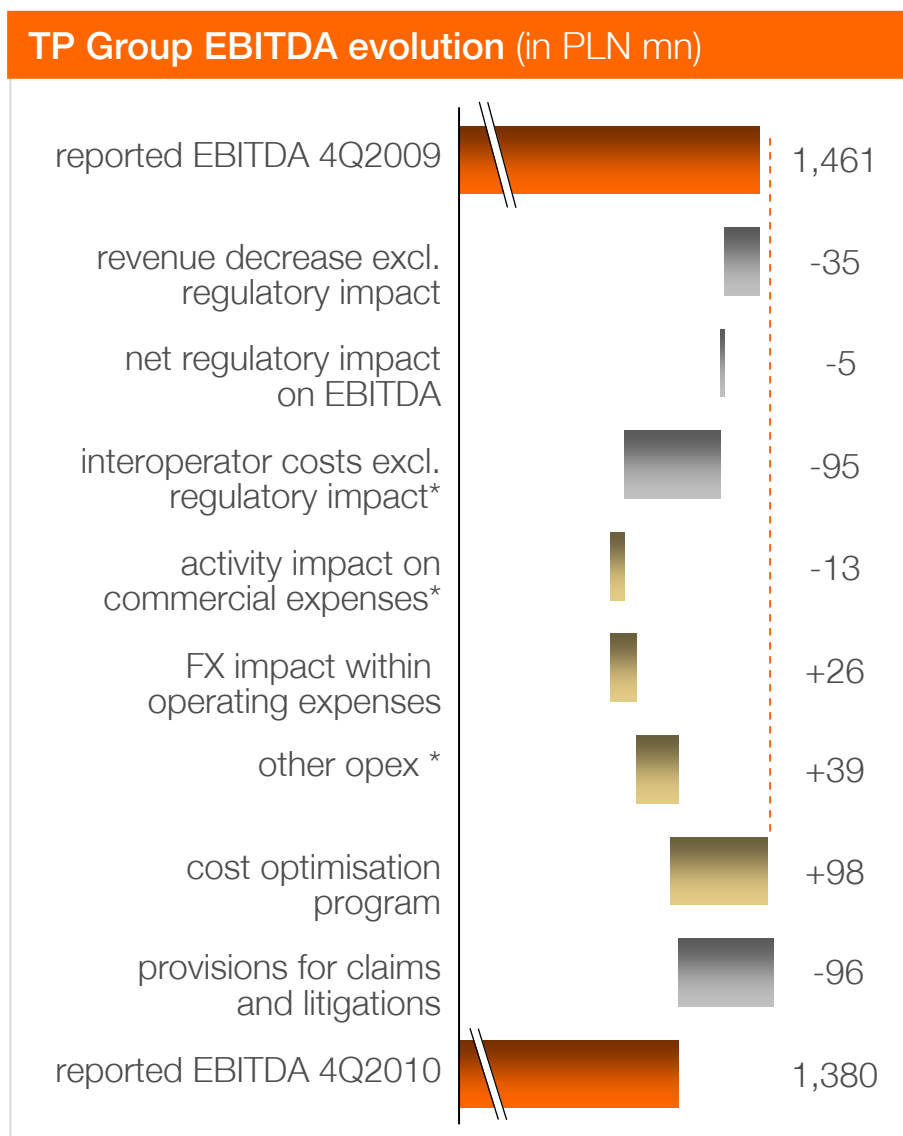
# subscriber trends: inflection point visible in broadband



## insight

- **visible growth of broadband** customer base
  - friendly-user-tests validate possibility to boost growth by implementing VDSL (40Mb/s and faster)
- **TV base approaching 25% penetration in broadband**, increasing customer loyalty
  - good growth of pay-TV base, expected to accelerate through co-operation with TVN
- **FY fixed lines -730k, versus -924k in 2009**
  - broadband growth and controlled VoIP migration should further limit the losses in 2011

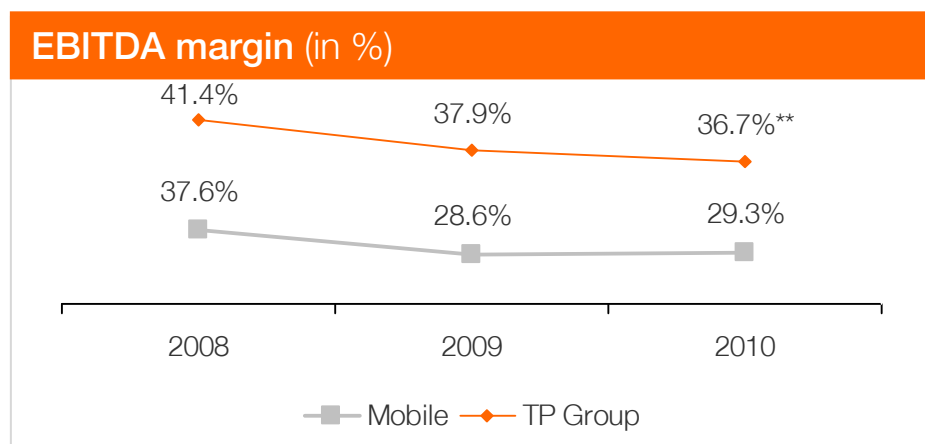
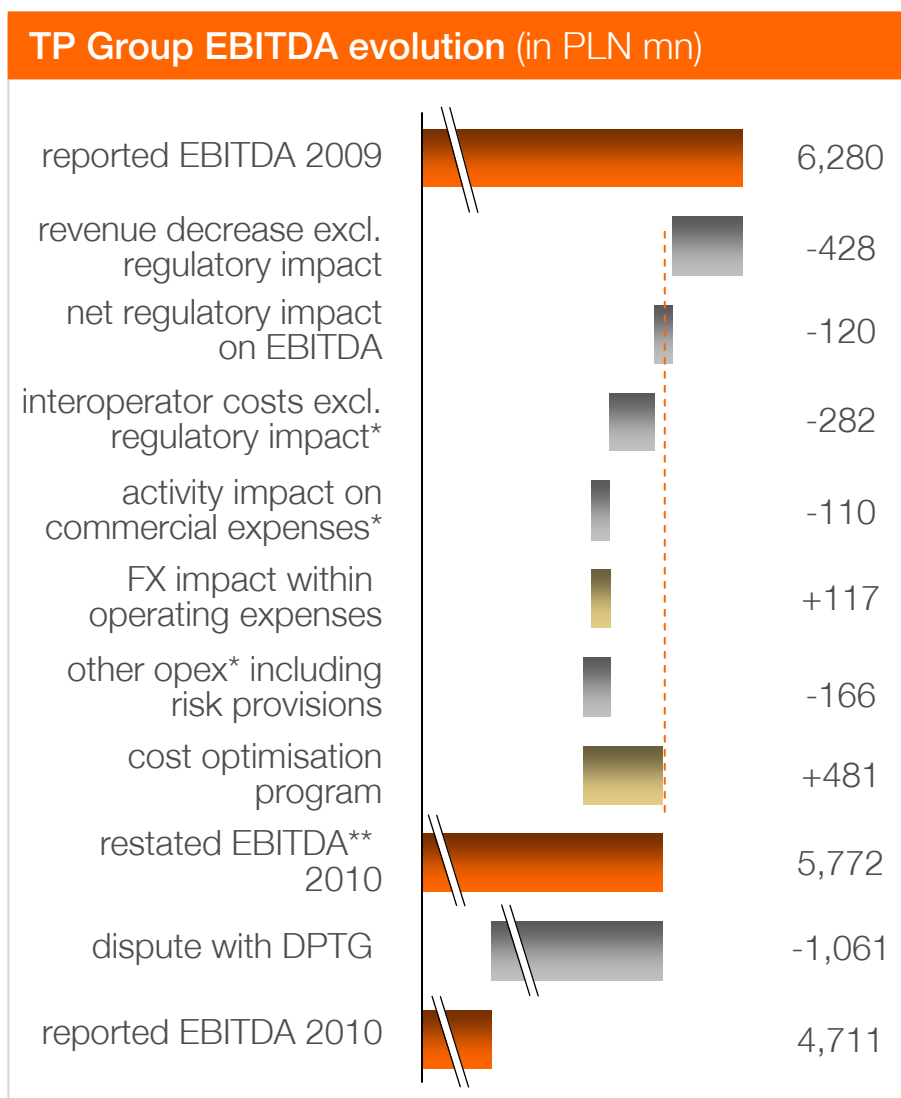
# solid underlying EBITDA in 4Q despite high sales season



## insight

- EBITDA margin at 34.9% in 4Q, bringing 2H margin\*\* to 36.7%
- 4Q EBITDA affected by PLN 0.1bn provisions for claims and litigation
- excluding risk provisions, 4Q EBITDA was up by 1% year-on-year
- limited FX and regulatory impact on 4Q
- interconnect and commercial costs driven up by strong growth in mobile customer base
- cost optimisation delivered PLN 0.1bn savings in 4Q, totalling PLN 0.5bn in 2010

# 2010 EBITDA\*\* margin at 36.7% helped by PLN 0.5bn savings



## insight

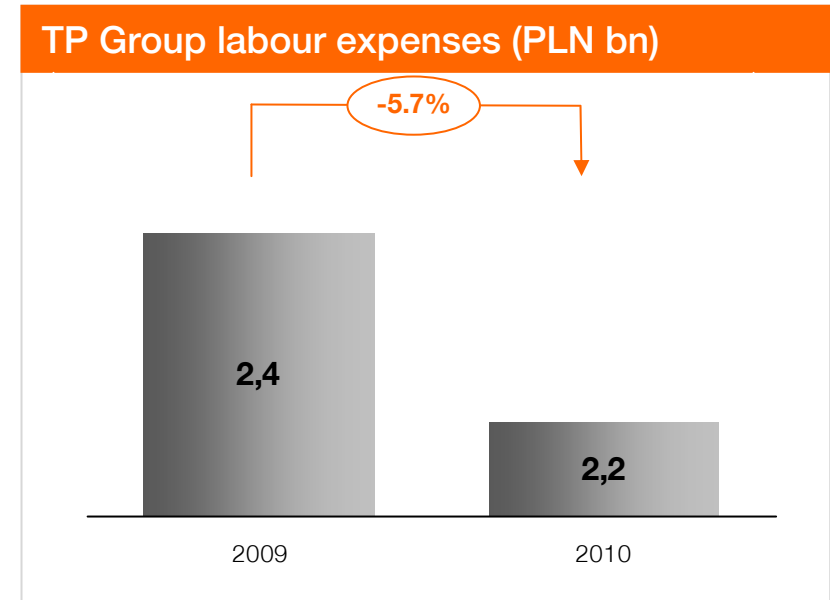
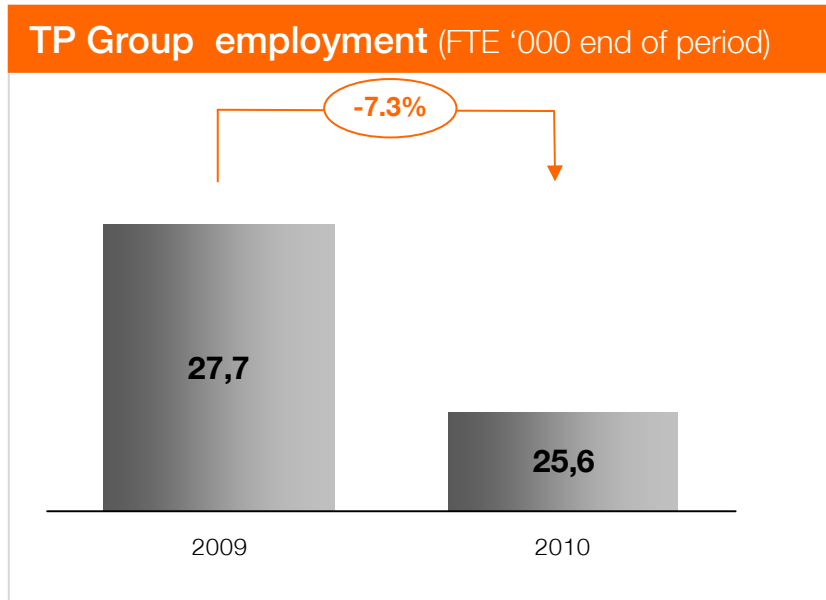
- **FY restated\*\* EBITDA margin at 36.7%**
  - mobile margin up by 0.7p.p. since 2009
- **cost base\*\*\* down by 3.9%** year-on-year, thanks to **PLN 0.5bn savings**
- regulatory impact affecting EBITDA in 1H, FX impact limited by use of hedging
- interconnect and commercial costs rising to support **growth in mobile customers & usage**
- 2010 reported EBITDA affected by -PLN 1.1bn provision increase for the dispute with DPTG

\* excl. FX impact and effect of cost optimisation program

\*\* excluding the PLN 1.1bn revision of the provision for the DPTG dispute, recorded in 3Q2010

19 \*\*\* cost base up to EBITDA, excluding revision of the provisions for claims and litigations; PLN 1,182mn in 2010 vs PLN 56mn in 2009

# headcount and labour costs significantly reduced



## insight

- headcount decreased by ~2,000 FTEs in 2010
- ~5.7% savings in labour costs achieved
- all functions contributing to headcount reduction

# stability of the restated\* net income

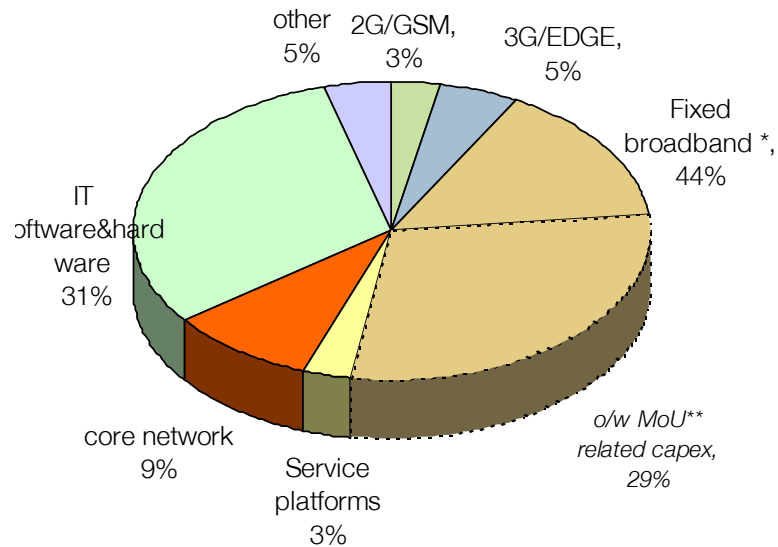
in million PLN	2009	2010	change
<b>EBITDA (restated)*</b>	<b>6,280</b>	<b>5,772</b>	<b>-8.1%</b>
EBITDA reported	6,280	4,711	-25.0%
<i>depreciation and amortization</i>	-4,150	-3,792	-8.6%
<i>impairment of non-current assets</i>	-33	-11	-66.7%
operating income	2,097	908	-56.7%
<i>net financial costs</i>	-499	-459	-8.0%
of which foreign exchange gains / (losses)	-30	23	N/A
<i>income taxes</i>	-315	-341	+8.3%
<b>net income (restated)*</b>	<b>1,283</b>	<b>1,200</b>	<b>-6.5%</b>
net income (reported)	1,283	108	-91.6%
<i># of shares (weighted average, in millions)</i>	1,336	1,336	-
<b>EPS (restated)* (in PLN per share, basic &amp; diluted)</b>	<b>0.96</b>	<b>0.90</b>	<b>-6.3%</b>

## insight

- reported net income affected by PLN 1.1bn increase of provision for DPTG dispute
- EBITDA variance partially offset by gradually **declining depreciation**
- FX drove **net financial costs down vs '09**
- **high effective tax rate** due to non-tax deductible expenses incurred

# capex: 2010 objectives delivered

## TP Group key investment areas in 2010 (in %)

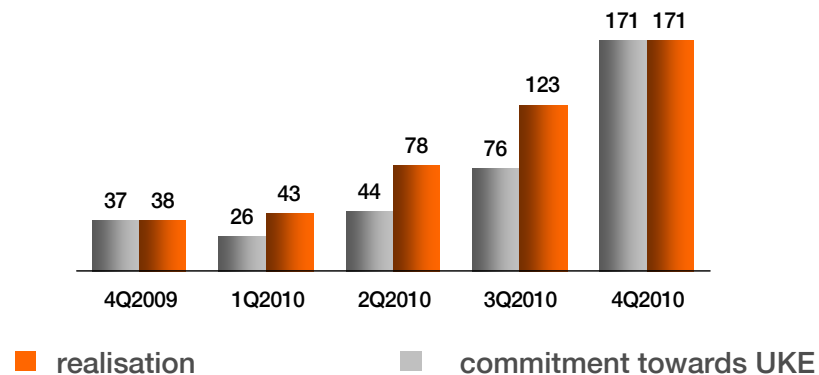


## insight

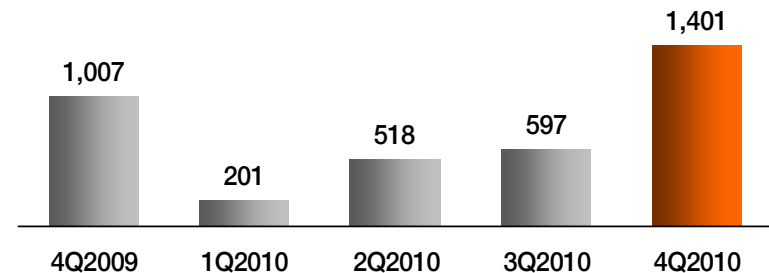
- capex ramp-up as planned in 4Q, bringing **FY capex to 17.3% of revenue** vs 13.3% in 2009
- over **40% of capex dedicated to broadband**
- IT investments represent roughly 1/3 of total capex**, supporting customer care and service delivery
- capex for backhaul and 2G/3G (~17% of total) includes **capacity upgrades** and **HSPA2+ investments** in southern Poland

## UKE arrangement

broadband production (\*000 lines)



## TP Group capital expenditure evolution (in PLN mn)



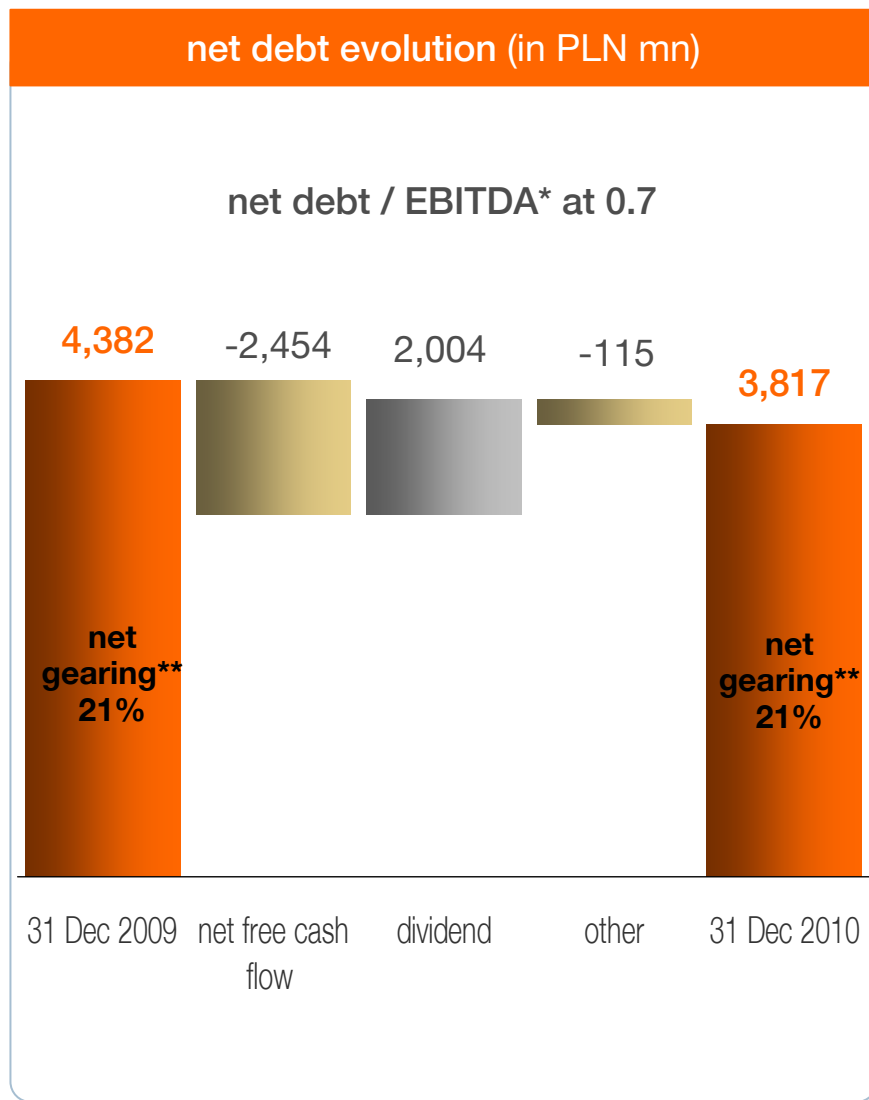
## 2010 objective delivered: net free cash flow at PLN 2.4bn

in million PLN	2009	2010	Change
net cash flow from operating activities before income tax paid and change in working capital	5,878	5,251	-10.7%
<i>o/w exchange rate effect on derivatives paid, net</i>	125	-50	<i>n/a</i>
change in working capital	-35	-384	10x
CAPEX*	-2,185	-2,713	+24.2%
CAPEX payables	-123	637	<i>n/a</i>
income tax paid	-302	-337	+11.6%
<b>net free cash flow (after tax paid)</b>	<b>3,233</b>	<b>2,454</b>	<b>-24.1%</b>
<i>as % of revenues</i>	19.5%	15.6%	-3.9pp
sales of assets	33	85	1.6x
proceeds from sale of subsidiaries, net of cash	16	-	<i>n/a</i>
other investing activities	-22	-24	9.1%
<b>FCF before financing</b>	<b>3,260</b>	<b>2,515</b>	<b>-22.9%</b>

### insight

- full year **NFCF objectives delivered**
- CF from operations driven down by **lower EBITDA** and **-175mn impact of FX on derivatives**
- **capex up by ~PLN0.5bn**, in line with outlook
- Impacts of EBITDA and capex partially offset by **lower WCR and higher capex payables**

## net debt reduced by PLN 0.5bn



### insight

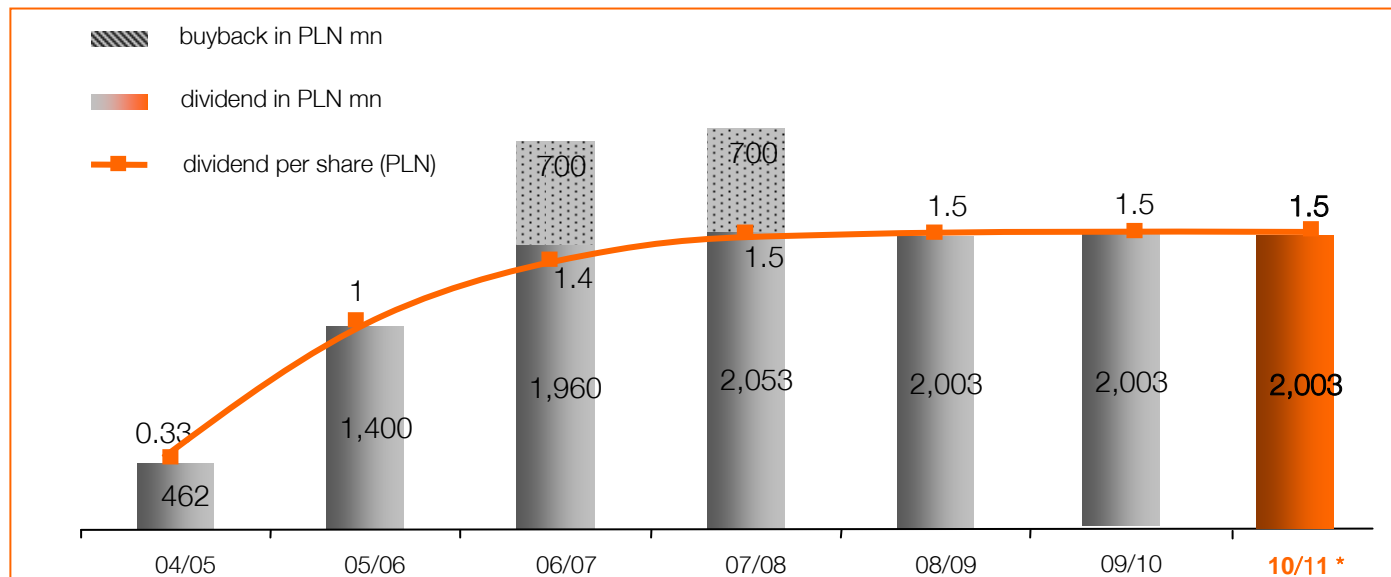
- **available liquidity** position:
  - cash & equivalents at PLN 2.4 bn
  - unused credit lines at PLN 2.0 bn
- back-up facility at PLN 1.6 bn
- **effective hedging** policy
- **solid** credit rating
  - A3 / BBB+ with stable outlook
- PLN 2bn dividend paid on July 1<sup>st</sup>, 2010
- **net debt reduced by PLN 0.5bn** since 2009



# dividend per share maintained at PLN1.5 in 2010

PLN 2,003 million\* in ordinary dividend – equivalent to PLN 1.50\* per share

- ordinary dividend per share (DPS) at PLN 1.50\* will be proposed to the AGM
- attractive remuneration, yielding ~9% returns\*\*
- as of today, no reason to change PLN 1.5 DPS level disclosed in the medium term plan



\*subject to Shareholders' approval

\*\* based on TP's share price as of 22 Feb 2010

# 3

## outlook & conclusions

Maciej Witucki

president of the board and CEO



# outlook and guidance: rebound anticipated in 2011

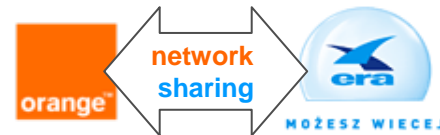
		FY 2010	FY 2011
outlook on trends	market and revenue evolution (yoy)	<ul style="list-style-type: none"> <li>market: -2.6%</li> <li>revenue:-5.1%</li> </ul>	<ul style="list-style-type: none"> <li>market value affected by MTR cuts, but slower decline expected vs. '10</li> <li>affected by new MTR cuts, revenue is anticipated to decline by <b>at least 2%* but not more than 4.5%*</b></li> </ul>
	EBITDA margin	36.7%**	<ul style="list-style-type: none"> <li>cost optimisation continued, costs base* expected to decrease yoy</li> <li>EBITDA margin anticipated between <b>36%* and 37%*</b></li> </ul>
	capex to sales	17.3%	<ul style="list-style-type: none"> <li>capex anticipated between <b>17% and 19% of revenue*</b>, broadband investment program continued</li> </ul>
guidance	net free cash flow	PLN 2.45bn	<ul style="list-style-type: none"> <li>net free cash flow expected of at least <b>PLN 2.4bn*</b></li> </ul>

\* excluding exceptional items, impact of claims and litigation, change in consolidation scope and unpredictable regulatory impact

\*\* excluding the PLN 1.1bn revision of the provision for the DPTG dispute, recorded in 3Q2010

# conclusions

- **2010 was a milestone on our way to a turnaround;** we regained momentum in mobile, revamped broadband. Our cost savings stabilised profitability and cash generation
- **within next 12 months, our turnaround should deliver:** market leadership, revenue growth perspectives, sustainable profitability and cash generation:
  - we will strengthen our leadership in mobile and we expect growth in broadband,
  - efforts on the cost side will be continued to secure the financial results
  - customer excellence program launched to:
    - focus the entire Group around customer excellence,
    - match our offers with best-in-class customer service,
    - make customer care our differentiating factor from competition
  - implementation of key strategic initiatives started in 2010



4

# Q&A session



# 5 appendices



# appendices

## I. glossary

## glossary (1/3)

<b>ARPL</b>	Average Revenue per Line
<b>ARPU</b>	Average Revenue per User
<b>AUPU</b>	Average Usage per User
<b>BSA</b>	Bit Stream Agreement
<b>CATV</b>	Cable Television
<b>Catch-up</b>	A type of VoD where broadcasters make programming available for streaming
<b>CPE</b>	Customer-premises equipment
<b>CPS/CS</b>	Carriers Pre-Selection/ Carriers Selection
<b>DLD</b>	Domestic Long Distance Calls
<b>DSLAM</b>	Digital Subscriber Line Access Multiplexer
<b>DTH</b>	Direct To Home
<b>DVB-T</b>	Digital Video Broadcasting - Terrestrial
<b>DVB-H</b>	Digital Video Broadcast - Handheld
<b>EBITDA</b>	Operating income + depreciation and amortization + impairment of goodwill + impairment of non-current assets
<b>F2M</b>	Fixed to Mobile Calls
<b>FTE</b>	Full time equivalent
<b>FTTH</b>	Fiber To The Home



## glossary (2/3)

<b>HFC</b>	Hybrid Fibre Coax
<b>HSDPA</b>	High Speed Downlink Packet Access
<b>HSPA</b>	High Speed Packet Access
<b>ICT</b>	Information and Communication Technologies
<b>ILD</b>	International Calls
<b>IP TV</b>	TV over Internet Protocol
<b>IVR</b>	Interactive Voice Response
<b>LC</b>	Local Calls
<b>Liquidity Ratio</b>	Cash and unused credit lines divided by debt to be repaid in the next 18 months
<b>LLU</b>	Local Loop Unbundling
<b>LTE</b>	Long Term Evolution ( <i>3GPP 4G technology</i> )
<b>LTO</b>	Local Telecommunication Operator
<b>MoU wth UKE</b>	Memorandum of Understanding signed with UKE
<b>MTR</b>	Mobile Termination Rates
<b>MVNO</b>	Mobile Virtual Network Operator
<b>Net FCF</b>	Net Free Cash Flow = Net cash provided by Operating Activities – (CAPEX + CAPEX payables)
<b>Net gearing</b>	net gearing after hedging ratio = net debt after hedging / (net debt after hedging + shareholders' equity)

## glossary (3/3)

<b>NGA</b>	Next Generation Access
<b>NGN</b>	Next Generation Network
<b>POS</b>	Point-Of-Sale
<b>POTS</b>	Plain Old Telephone Service
<b>PVR</b>	Personal Video Recorder
<b>RIO</b>	Reference Interconnection Offer
<b>RLLO</b>	Reference Leased Line Offer
<b>RUO</b>	Reference Unbundling Offer
<b>SAC</b>	Subscriber Acquisition Costs
<b>SDI</b>	Permanent (Rapid) Access to Internet
<b>SMP</b>	Significant Market Power
<b>USO</b>	Universal Service Offer
<b>UKE</b>	Office of Electronic Communications - Regulator
<b>VAS</b>	Value Added Services
<b>VDSL</b>	Very High Speed Digital Subscriber Line
<b>VoIP</b>	Voice over Internet Protocol
<b>WLL</b>	Wireless Local Loop - a term for the use of a wireless communications, the "first mile"
<b>WLR</b>	Wholesale Line Rental