

**Current Report (25/2020)**  
**Orange Polska S.A., Warsaw, Poland**  
**20 October, 2020**

Pursuant to Article 17(1) of the Regulation (EU) No. 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (market abuse regulation) and repealing Directive 2003/6/EC of the European Parliament and of the Council and Commission Directives 2003/124/EC, 2003/125/EC and 2004/72/EC, the Management Board of Orange Polska S.A. ("Orange Polska", "Company") hereby announces that on 20 October 2020, a new agreement for the use of the Orange brand by Orange Polska for the period from 2021 to 2030 ("The Agreement") has received a positive opinion of the Orange Polska's Supervisory Board (with only Independent Members permitted to vote). The Agreement has been agreed and will be signed between Orange Polska and Orange Brand Services Limited before year end. Current agreement expires at the end of 2020.

According to the Agreement the licence fee will amount to 1.6% of revenues from goods and services sold under Orange brand by Orange Polska's retail sales channels with the exception of PSTN goods and services where the fee will amount to 0.8% until the share of revenues from convergent services exceeds 21.8% of total Orange Polska consolidated revenues.

Orange is a global brand serving over 260 million customers and present in 29 markets. In the BrandZ worldwide brand ranking it is valued at over \$20 billion making it one of the top 10 most valuable telco brands globally. It is also the leading brand in Poland. According to external market research conducted in July 2020, Orange was the first choice brand for Polish consumers with respect to convergence, fibre, mobile broadband and mobile voice post-paid. The Orange brand is essential for the implementation of Orange Polska's strategy, further consolidation of Orange Polska's market positioning and for the creation of value for all stakeholders.

The Agreement received a positive opinion from the Independent Members of Orange Polska's Supervisory Board following an independent review by PwC, which has concluded on the fairness of the agreement to the Company from a financial point of view.